

PUBLISHED BY WM. JUBB CO., INC.,
SYRACUSE, N.Y.

NO. 2411

ORDER NO. 58362

DATE 1-1-1932

6 M N GROUP (3) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PARQUET RESTAURANT,
INLET, N.Y. THE PARQUET HOTEL,
INLET, N.Y. | ONE CORNER OF MAIN
DINING ROOM, DINING AND DANCING
EVERY EVENING.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS PER SHEET ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 11 1932

paper 517
lay out 1st
6

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A12 ORDER NO. 58381

DATE 1-5-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER STANDARD PRINTING CO.,
LOUISVILLE, KY.

JAN 7 1932

Photos for
this Customer

12 1/2 M LARGE FOLDER VIEW SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW OF X HALL FROM STAIRSFRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintRETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 5990-29. ATT.
BUT MAKE CURTAINS ROSE COLOR

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ W IDE _____ HIGH. SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

DEADLINE

CUSTOMER —
DIAL NO. 2A13 ORDER NO. 58381 DATE 1-5-1932 DEPT. RETOUCHING
CUSTOMER STANDARD PRINTING CO., ENGRAVING
LOUISVILLE, KY. PHOTO LITHO
COMPOSING
LITHO ART
Photos for this Customer

12 1/2 M LARGE FOLDER VIEW SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BED ROOM, SECOND FLOOR

FRONT NO. NONE All of this on address side R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
ATT.
COLOR SAME AS 5994-29, EXCEPT MAKE CURTAINS ROSE.

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16
WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OP.
ON WOOD METAL.

COMPLETED

DEADLINE

DIAL NO. 2A14 ORDER NO. 58380
CUSTOMER CHICAGO MAIL ORDER CO.,
CHICAGO, ILL.

DATE 1-4-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6 M

FC

SIZE

3 1/2 x 5 1/2

STYLE

BLACK & WHITE

W.B.

PLACE OF TITLE: Upper, Lower, Left, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ANNUAL BANQUET AND NATIONAL RALLY,
TENTH ANNUAL, BOYS AND GIRLS 4-H CLUB CONGRESS,
HOTEL SHERMAN, CHICAGO DECEMBER 1, 1931

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Spacc, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE LETTERING ON PHOTO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

3 3/16 x 5 3/16

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
3 FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

COMPLETED

DEADLINE

RETURN PHOTO.

ret. 2/22/32.

Must have proof 1/6/31

R. 1 1/2

G-14 NO

YES

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A15 ORDER NO. 58380 DATE 1-4-1932
CUSTOMER CHICAGO MAIL ORDER CO., CHICAGO, ILL.
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
DATE COMPLETED
3 Photos for this Customer

6 M FC SIZE 3 1/2 X 5 1/2 STYLE BLACK & WHITE W.B.
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATIONAL 4-H CLUB CONGRESS DELEGATES AT
THEIR HEADQUARTERS, INTERNATIONAL LIVE STOCK
EXPOSITION
FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
PHOTO LITHO
Rephoto
NEG.NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
Center cut
R. 1 1/2
COMPLETED
RETURN PHOTO
ret. 2/22/31
ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
SIZE 3 3/16 X 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.
PROOFS
FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DIAL NO. 2A16 ORDER NO. 58380

DATE 1-4-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER CHICAGO MAIL ORDER CO.,
CHICAGO, ILL.

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

BLACK & WHITE

W.B.

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full U.S. CAPITOL FROM HOUSE OFFICE BUILDING,
WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 64022

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLD PLATES

DUPLICATES COLD PLATES

LINE & HALFTONE COMB COLD PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 X 5 3/16
SIZE WIDE HIGH, SAME SIZE

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PROOFS
3 FLAT GDD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OR
DN WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

COMPLETED

DEADLINE

Must have proof 1/6/31
*2 photos must be in
file has been used
for front - back - etc.*

PHOTO RETURNED

TO

PHOTO USED FOR

A4^{1/2}

5^{1/2}

S.H.KRESS & CO.,
BEAUMONT, TEX.

✓ NO. 2A17

ORDER NO. 58378

DATE 1-3-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) NEW COURT HOUSE,
BEAUMONT, TEXAS.

IMPRINT NONE

1

COLOR DESCRIPTION

*Photo to Teising
1/14/32*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 8 1932

14

H. G. MAY
PRINCETON, IND.

✓ NO. 2A18

ORDER NO. 58369

DATE 1-5-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

HAZELTON BRIDGE

IMPRINT

NONE

ACROSS WHITE RIVER, PRINCETON, IND.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTOGRAPH

PROPERTY OF
CURT TEICH & COMPANY
CHICAGO
COMPLETED

JAN 8 1932

H.G. MAY,
PRINCETON, IND.

✓ NO. 2A19

ORDER NO. 58369

DATE 1-5-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

~~SEMINOLE LAKE~~

IMPRINT

NONE

NO

SEMINOLE LAKE, PRINCETON, IND.

COLOR DESCRIPTION

BE SURE AND SHOW LOTS OF BATHERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTOGRAPH
COMPLETED

JAN 11 1932

4 1/2

2

H.G. MAY,
PRINCETON, IND.

NO. 2A20

ORDER NO. 58359

DATE 1-3-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M.

TITLE (IN FULL) GIBSON COUNTY COURT
HOUSE, PRINCETON, IND.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

COLOR SAME AS 55572-C.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTOGRAPH

PHOTO TICKET

PROPERTY OF

CURT TEICH & CO. Inc.

CHICAGO

JAN 11 1932

COMPLETED

6

A5

4

✓ NO. 2A21

PUBLISHED BY MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

ORDER NO. 58368

DATE 1-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

ROBINSON STREET LOOKING
SOUTH, OKLAHOMA CITY, OKLA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 11 1932

5

2

NO. 2422

ORDER NO. 58391

DATE 1-1-1932

PUBLISHED BY YE COLONIAL INN,
HAMPTON BEACH, N.H.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

YE COLONIAL INN,
HAMPTON BEACH, N.H. FRANK E. NASON,
PROP.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE (BE-DE-COLORED). TAKE CUT BARREL. BRING OUT SIGNS OF INN.
DON'T BRING OUT ANYTHING ON THE BIG SIGN ON SIDE HERE STORE. LEAVE
DARK. CUT ONN 1-2 INCH AT LEFT. BUILD ON 1-16 INCH AT RIGHT. CUT OUT
WIRES. COLONIAL INN SIGN GOLD LETTERS. BLDGS ON LEFT CREAM AND
GRAY. LOTS OF COLOR IN SKY. BRING OUT THE FLOWER BOXES A BIT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JAN 13 1932

COMPLETED

5

[Handwritten signature]

DIAL NO. 2A23 ORDER NO. 58398

DATE 1-5-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER DIXIE INN,
PORTERSVILLE, PA.

Photos for
this Customer

12 1/2

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper Lower, Left Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIXIE INN ON STATE HIGHWAY R.10 KM &

422 BETWEEN BUTLER AND NEW CASTLE, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE DARK SHADOW IN CENTER. SHOW FOLIAGE ON
BARE TREES ON RIGHT.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SMALL BLDGS. ON LEFT WHITE, DARK RED ROOFS. STAND
IN LEFT CENTER WHITE POSTS, BROWN ROOF. BARBECUE
SIGN ON LEFT WHITE, BLACK LETTERS. LARGE BLDG. ON
RIGHT CENTER WHITE. GREEN & RED CHECKERED ROOF. PORCH
WHITE COLUMNS, GREEN & RED CHECKERED ROOF. 1ST
SIGN ON RIGHT WHITE, BLACK LETTERS. 2ND SIGN ON RIGHT
RED, WHITE LETTERS. SMALL BLDGS. ON RIGHT WHITE.
LIGHT GRAY CEMENT ROAD. RED FLOWERS ON BUSHES IN
LEFT CENTER FOREGROUND. NO BROWN OR YELLOW COLORS
ON FOLIAGE. SHOW U.S. COLORED FLAG ON POLE ON LEFT
OPPOSITE BARBECUE SIGN.
AUTOMOBILE BLACK.

SEE CARD ATT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A33 ORDER NO. 58426 DATE 1-8-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER RIVIERA RESTAURANT, DAYTON, OHIO

JAN 12 1932

Photos for this Customer

6 M PC GROUP (2) SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE RIVIERA DAYTON'S SMARTEST RESTAURANT AND SODA GRILL

24 NORTH MAIN STREET OPP. COURT HOUSE, DAYTON, OHIO

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: PUBLISHED BY C.M. BUNTING, JOURNAL-HERALD BLDG., DAYTON, O.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUES ATTACHED TO PHOTO. ALSO SEE TISSUE ATTACHED TO CARD NO. 1A584 ENCLOSED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PROOFS

FLAT IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

VERY PARTICULAR CUSTOMER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED TO

PHOTO USED FOR

3 in 8x10

Layout - 1

R - 5

200 - 1 3/4

A - 7 1/2

6-1

Insit

44
PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

3
NO. 2A34

ORDER NO. X 58429

DATE 1-8-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTENARY METHODIST
CHURCH, WINSTON SALEM, N.C.
PRIVATE NO. BEFORE TITLE - W-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

Photo to Kephner 9 25 40

COLOR DESCRIPTION

LIGHT CREAM & VARIOUS LIGHT TAN SHADES STONE BLDG. MEDIUM GREEN
ROOF. LIGHT OAK DOORS. WHITE STONE WALKS. MAKE GREEN LAWN.
TAKE OUT WIRES & LAMP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTOGRAPH
PROPERTY OF
CURT TEICH & CO. Inc.
CHICAGO

JAN 12 1932

COMPLETED

CUSTOMER

DIAL NO. 2A35 ORDER NO. 58423 DATE 1-8-1932
CUSTOMER HAMMOND & KIRBY OIL CO.,
DENTON, TEXAS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2 STYLE DUOTONE W.B.

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAMMOND & KIRBY TOURIST COTTAGES,
DENTON, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 x 5 3/16
WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)
PROOFS
FLAT 3 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2

PUBLISHED BY W.E. AYRES CO.,
1047 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 2A36

ORDER NO. 58432

DATE 1-8-1932

25 X2 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW OHIO STATE OFFICE
BUILDING AND A.I.U. CITADEL,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ☒ YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 12 1932

PUBLISHED BY W.E. AYRES CO.,
1047 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 2A37

ORDER NO. 58432

DATE 1-8-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

DESHLER WALLICK HOTEL,

R.K.O. THEATRE AND A.I.U. CITADEL,
COLUMBUS, OHIO

IMPRINT

1 YES
SAME AS ABOVE

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED.

*Photom VA-H309
in 7A H-3531*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 13 1932

Very Rushy

DEADLINE

CUSTOMER

RETURN PHOTO

DIAL NO. 2A38

ORDER NO. 58442

DATE 1-9-1932

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED JAN 15 1932

Photos for this Customer

12 1/2 M BUS.CARDS

SIZE 3 1/2 X 2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full M HOME OF MC CUTCHEON CHEVROLET CO.
293 NINTH STREET NORTH
ST.PETERSBURG, FLA.
(UPPER & LOWER IF NECESSARY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE PHOTO NO. 2A-H8.
SEE SAMPLE ATT. FOR SIZE OF TRADE MARK

COLOR DESCRIPTION
COLOR SAME AS 2A-H8

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
TAKE OFF PART OF R.M. AFTER 1M ARE RUN. 3M
SEND 10M TO GORDON FOR IMPRINTING SALESMEN'S NAMES. 1,500 TO BE WITHOUT ANY SPECIAL NAME.

PHOTO LITHO
Rcphoto
NEG.NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE W IDE HIGII. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRARERS
CUT TO PICAS (see size)
PROOFS
FLAT 2 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

RR-3/4
A 3 1/2
C-3/4
YES

14 1/2

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

1 1/2

NO. 2A39

ORDER NO. 58444

DATE 1-11-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. NO

TITLE (IN FULL) TOP - TOWER OF BABEL FROM IMPRINT SAME AS ABOVE

THE ROAD THROUGH THE NORTH END OF THE
GARDEN OF THE GODS.

BOT - COLORADO SPRINGS, COLO.

PRIVATE NO. BEFORE TITLE - 582.

COLOR DESCRIPTION

COLORS LIKE CARD NO. 28653. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

COMPLETED

JAN 13 1932

54

Copy 1
R 1 1/2

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.



NO. 2A40

ORDER NO. 58444

DATE 1-11-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

125

R. M.

NO

TITLE (IN FULL) **'BARELY' ABLE TO WRITE**
(ETC. AS PER LAYOUT)

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 217.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF **YES**
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

1/16/32
JTS

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

8
2

2

152

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 2A41

ORDER NO. 58444

DATE 1-11-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

TOP- TWIN LAKES AND TWIN
PEAKS, ALT. 9,200 FT., AT THE ENTRANCE
TO INDEPENDENCE PASS
BOT- BETWEEN SALIDA AND LEADVILLE
ON THE OCEAN TO OCEAN HIGHWAY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE- 1560

COLOR DESCRIPTION

REMOVE TOUCH OF SNOW AROUND LAKE IN BACKGROUND. SHOW PLAINLY
SEPARATION BETWEEN TWO LAKES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 13 1932

COMPLETED

5

2741 ^{by} 2/2

16
PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

2
NO. 2A42

ORDER NO. 58444

DATE 1-11-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- BATTLE MOUNTAIN
ROAD, RED CLIFF, COLO.
BOT- ON PIKES PEAK OCEAN TO OCEAN
HIGHWAY TO GRAND JUNCTION AND
SALT LAKE

PRIVATE NO. BEFORE XX UPPER TITLE- 1561

COLOR DESCRIPTION

ROCK ON LEFT LIGHT STONE WITH BROWN LAYERS. DO NOT SHOW SNOW.
SEE PHOTO ATTACHED FOR DETAIL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

125

R. M.

YES

IMPRINT

SAME AS ABOVE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

2 1/2

NO. 2A43

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

ORDER NO. 58444

DATE 1-11-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) TOP- GOLDEN AND THE
LARIAT TRAIL CLIMBING LOOKOUT
MOUNTAIN FROM CASTLE ROCK
BOT- DENVER MOUNTAIN PARKS, COLO.
PRIVATE NO. BEFORE UPPER TITLE-

IMPRINT SAME AS ABOVE

333

COLOR DESCRIPTION

JOIN TWO PHOTOS TOGETHER AS PER LAYOUT ATTACHED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 13 1932

3 1/2

Handwritten signature

NO. 2A44

ORDER NO. 58444

DATE 1-11-1932

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- PANORAMA OF THE
ROYAL GORGE, COLO. ONE OF THE WORLD'S
GREATEST CHASMS, SHOWING THE WORLD'S
STEEPEST INCLINE RAILWAY AND THE
WORLD'S HIGHEST BRIDGE.

PRIVATE NO. BEFORE TITLE- 594.

COLOR DESCRIPTION

USE THREE ATTACHED PHOTOS AND JOIN SAME AS PER LAYOUT ATTACHED.
BRIDGE WHITE (NOT TOO HEAVY LINES).

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

125

R. M.

YES

IMPRINT

SAME AS ABOVE

PUT CLOUDS IN SKY

Photo in D-2130

SUBMIT: RET. PHOTO YES
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Photo ret 2/9/32

FEB 8 - 1932

Very Rush

Large handwritten X

6

3 1/2

Keena 1 hr.

✓ NO. 2845

ORDER NO. 58444

DATE 1-11-1932

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSPENSION BRIDGE
SPANNING THE TOP OF ROYAL GORGE
FROM THE BOTTOM OF THE GORGE;
PRIVATE NO. BEFORE TITLE - 595.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

JOIN ATTACHED XXXX TWO PHOTOS AS PER LAYOUT. BRIDGE WHITE (NOT
TOO HEAVY LINES).

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO YES B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY INC., CHICAGO
COMPLETED PHOTO TICKET

FEB 8 - 1932

Wm J. Rush
1/16

X X X

19

2745

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

20	RETOUCHING	1	Time Recorded in Cost Dept.
	PHOTO-LITHO		Date <u>MAR 1 1912</u>
	COMPOSING		By <u>W</u>
	ART DEPT.		
	ENGRAVING		

~~4/4~~

3/15 - 3/15 - gr

MAKEOVER
COLORMATCH
MAKEOVER

MAKEOVER
COLORMATCH
MAKEOVER

21456

3 1/2

152

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 2A46

ORDER NO. 58444

DATE 1-11-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

125

YES

IMPRINT

SAME AS ABOVE

TOP - 11 BEAUTIFUL
BOULDER, 11 COLORADO AND THE
FLAT IRONS,
BOT - SHOWING FLAGSTAFF AND BEAR
MOUNTAINS.

PRIVATE NO. BEFORE UPPER TITLE - 724

COLOR DESCRIPTION

IMPORTANT! PUT IN MOUNTAINS FROM ATTACHED PHOTO AND STRENGTHEN
HIGH LIGHTS ON MTS. XXD TO MAKE THEM STAND OUT PROPERLY IN SUNSET
EFFECT. NOTE THIS SUBJECT IS TAKEN AT SUNSET AND CUSTOMER WISHES
TO RETAIN THIS EFFECT IN MAKING THIS CARD. PLEASE USE APPROPRIATE
SKY TO HARMONIZE WITH THE DESIRED EFFECT.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO YES

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 13 1932

19

452

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

✓
NO. 2A47

ORDER NO. 58444

DATE 1-11-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PANORAMA PARK AND THE
FLAGSTAFF ROAD
BOT- BOULDER, COLO.
PRIVATE NO. BEFORE UPPER TITLE- 725

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEAVE SKY AS ON PHOTO.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 13 1932

2

NO. 2A48

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

ORDER NO. 58444

DATE 1-11-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- LONESOME PINE AND
LONG'S PEAK FROM HIGH DRIVE, ESTES
PARK
BOT- ROCKY MOUNTAIN NATIONAL PARK,
COLORADO
PRIVATE NO. BEFORE UPPER TITLE- 493.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE (SAME AS ON
108259)

COLOR DESCRIPTION

COLORS AS PER 108259 ATTACHED.

Photo in E 508

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 13 1932

2748

MAKEOVER

Charge to L✓ Dept.

EST, Makeover Time Required

11. ENGRAVING	1/2	Recorded in Cost Dept.
1. ART DEPT.		JAN 4 1940
COMPOSING		By <u>E</u>
ART DEPT.		
ENGRAVING		

lp

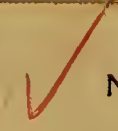
MAKEOVER
COLOMATCH
MAKEOVER

MAKEOVER
COLOMATCH
MAKEOVER

33607

2 1/2

AS



NO. 2A49

ORDER No. 58444

DATE 1-1-1932

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES - SAME AS OF

TITLE (IN FULL)

IMPRINT

TOP- FERN LAKE, ESTES
PARK, COLO.

81110

SAME AS ABOVE

BOTH ROCKY MOUNTAIN NATIONAL PARK

PRIVATE NO. BEFORE UPPER TITLE- 454

BINDING MARGIN ON 3,500 ONLY

COLOR DESCRIPTION

COLORS PER HAND COLORED PHOTO ATTACHED:

PUT CLOUDS IN SKY;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

2

2A 49

DIAL NO. 2A50

ORDER NO. 58443

DATE 1-9-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER PUBLISHED BY JULIUS BANDES,
621 BROADWAY, NEW YORK, N.Y.

JAN 12 1932

Photos for
this Customer

12 1/2 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper Lower Left Center Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GERTNER'S RESTAURANT, 711 - 7TH AVE.
NEW YORK, N. Y.FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer Customer No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutREMOVE REFLECTION OF A DIAMOND WINDOW RIGHT ABOVE
THE SECOND TABLE IN THE LATTICED MIRROR. ALSO
REMOVE THE REFLECTION IN THE FOUR LATTICED WINDOWS
ON THE RIGHT SIDE OF THE PHOTO.

ALSO SEE BACK OF PHOTO.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White. Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE BACK OF PHOTO. THE TOP OF THE TABLE IS
SORT OF AN ORANGE RED, OR SUCH COLOR WHICH WOULD
BE PRODUCED BY MIXING THESE TWO COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM ____ COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DaySIZE 3 3/16 X 5 3/16
WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE ____ W IDE ____ HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 2 GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES

PHOTO RETURNED

TO

PHOTO USED FOR

1 1/2

Ag 1/2

MEYER'S PHARMACY,
WAVERLY, IOWA.

✓ NO. 2A51

ORDER NO. 58477

DATE 1-12-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

2

NO

THE BEAUTIFUL CEDAR
WITH CANNATION MILK PRODUCTS
COMPANY IN DISTANCE, WAVERLY, IOWA.

IMPRINT

NONE

COLOR DESCRIPTION

SHOW SMOKE COMING OUT OF SMOKE STACKS. BLDG. ON RIGHT WHITE,
BLDG. IN LEFT CENTER RED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

✓

✓ NO. 2A52

PUBLISHED BY THORNTON & WILLIS, DRUGGISTS,
WARRENTON, VA.

ORDER NO. 58474

DATE 1-12-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

ST. JAMES' EPISCOPAL

IMPRINT

SAME AS ABOVE

CHURCH AND SPILMAN MEMORIAL PARISH
HOUSE, WARRENTON, VA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *[initials]*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JAN 15 1932

COMPLETED

2

PUBLISHED BY THORNTON & WILLIS, DRUGGISTS,
WARRENTON, VA.

NO. 2A53

ORDER NO. 58474

DATE 1-12-1932

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTY CLERKS OFFICE,
WARRENTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE TRIM, BASE & STEPS. OAK DOORS. DARK RED
BRICK WALL, WHITE SASH. GREEN HEDGE & LAWN. RED BRICK STEPS ON LEFT.
BLOG. ON RIGHT LIGHT GRAY. REMOVE WIRES & BARRELS ON LEFT OF STEPS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 18 1932

COMPLETED

5

3
4

✓ NO. 283 2A54

PUBLISHED BY THORNTON & WILLIS, DRUGGISTS,
WARRENTON, VA.

ORDER NO. 58474

DATE 1-12-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WARREN GREEN HOTEL,
WARRENTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE PORCH, COLUMNS, CORNICE & SASH, GREEN SHUTTERS ON
FIRST FLOOR, GRAY & BROWN STONE WALL ON LEFT, GREEN LAWN & SHRUBBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 18 1932

5

2

NO. 22 2455

ORDER NO. 58474

DATE 1-12-1932

PUBLISHED BY THORNTON & WILLIS, DRUGGISTS,
WARRENTON, VA.

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE,
WARRENTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE & TRIM, GRAY DOORS & STEPS, SLATE ROOF,
DARK LAMP POSTS, GREEN LAWN, BLDG. N LEFT DARK RED, REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JAN 18 1932

2

ROBERT S. MARKWELL,
HAYS, KANS.

✓ NO. 2A56

ORDER NO. 58473

DATE 1-12-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

INTERIOR, ST. CATHERINE'S
CHURCH, CATHERINE, ELLIS CO., KANS.

IMPRINT

NONE

COLOR DESCRIPTION

JAN 15 1932

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

reshoot 5x7
2

ROBERT S. MARKWELL,
HAYS, KANS.

✓ NO. 2A57

ORDER NO. 58473

DATE 1-12-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

CAPUCHIN MONASTERY AND
CHURCH, CATHERINE, ELLIS CO., KANS.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 19 1932

1
A4
PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO.,
88 FT. WAYNE, IND.

2
NO. 2A58

ORDER NO. 58469

DATE 1-12-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

AGRICULTURAL EXPERIMENTAL

IMPRINT

SAME AS ABOVE

STATION, PURDUE UNIVERSITY, LA
FAYETTE, IND.

COLOR DESCRIPTION

DARK RED BRICK BLDG. LIGHT RED BRICK ROOF. WHITE TRIMMINGS.

XXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

2

✓ NO. 2A59

PUBLISHED BY WAYNE NOVELTY & PUBLISHING CO., FT. WAYNE, IND. ORDER NO. 58471

DATE 1-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SUNSET ON SYLVIAN LAKE,
ROME CITY, IND.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Returned 1/27/32
JAN 15 1932

✓ NO. 2A50

ORDER No. 58481

DATE 1-12-1932

WAYNE NOVELTY & PUBLISHING CO.,
FT. WAYNE, IND.

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AEROPLANE VIEW OF
PURDUE UNIVERSITY, LA FAYETTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NONE

IMPRINT

NONE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT RET. PHOTO YES B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO yes

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 16 1932

ret. 3/3/32

rephoto Straighten
R. 6 1/2
center cut.

Photos to Mrs. Kegan
10/12/32

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A61

ORDER NO. 58493

DATE 1-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

I.O.O.F. 322 ORPHANS'
HOME, MEADVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

21

R. M.

NO

IMPRINT

SAME AS ABOVE

Photo sent to -
Mr. Jm. C. Moritz, Secy.
I.O.O.F. Crawford Lodge #734
Meadville, Pa.
6/15/32

COLOR DESCRIPTION

SEE CARD ATT.

DARK DULL RED BRICK, SLATE ROOF. LIGHT GRAY ENTRANCES ON LEFT, CENTER
AND RIGHT. BROWN UPPER PORCHES ON LEFT & RIGHT. BROWN CORNICE.
WHITE WINDOW FRAMES, BROWN SASH. GREEN LAWN & SHRUBBERY. LIGHT
CEMENT DRIVE. PUT FLAG ON POLE. REMOVE LITTLE SIGN ON RIGHT OF DRIVE
STREET RED BRICK

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Completed

JAN 15 1932

3

HAWCOTT & OGG VARIETY STORE,
ALGONA, IA.

✓ NO. 2A62

ORDER NO. 58496

DATE 1-12-1932

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) HIGH SCHOOL, ALGONA,
IOWA

IMPRINT NONE

*Photo
9B N 164*

COLOR DESCRIPTION

TAKE OUT TWO POLES AND TREE AT EXTREME RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 19 1932

2

2

4 1/2

SANATORIUM CO-OPERATIVE STORE,
HAMBURG, PA.

NO. 2A63

ORDER NO. 58495

DATE 1-12-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

SOLARIUM AND NEW EAST
WING, PENNA. STATE SANATORIUM,
HAMBURG, PA.

IMPRINT

NONE

COLOR DESCRIPTION

ON RIGHT 1ST LIGHT GRAY, BROWN SASH & DOORS. DARK RED ROOF. ON LEFT
& CENTER BUFF BRICK, GREEN SASH COPPER ROOF. DARK GRAY ^{LAMP POST} ~~SASH~~. MAKE
GREEN LAWN ON TERRACE NEXT TO BLDG. GREEN LAWN & SHRUBBERY ON RIGHT
& FOREGROUND. SHOW SPRINGTIME FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 15 1932

6

DIAL NO. 2A64 ORDER NO. 58515 DATE 1-13-1932

CUSTOMER BOWMAR'S, INC.,
NEEDHAM, MASS.

JAN 18 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 4\frac{1}{2}$ STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOWMAR'S NEEDHAM

(ETC. AS PER COPY)

SET UP NEW TYPE AS PER COPY!

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout *Map.*

SEE LAYOUT ON BACK OF MAP.

COLOR DESCRIPTION

SIGN BLACK LETTERS ON DEEP YELLOW BACKGROUND.

BUILDINGS WHITE. AWNINGS GREEN & ORANGE STRIPES
GRASS & FOLIAGE NATURAL. ROOF SLATE.

MAKE NEW HALFTONE OF LEFT

PART (MAP)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE $3\frac{3}{16} \times 5\frac{3}{16}$ HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE W IDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A65 ORDER NO. 58514 DATE 1-14-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER DR. CRANDALL'S HEALTH SCHOOL, YORK, PA.

JAN 18 1932

Photos for this Customer

6 M PC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DR. CRANDALL'S HEALTH SCHOOL, LINCOLN HIGHWAY, EAST OF YORK, PA.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLDG. RED BRICK AND THE WOODWORK IS IVORY. PORCH FLOOR LIGHT GREY.

SEE CARD ATT.

PHOTO ret 7/9/34

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PROOFS

FLAT 2 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OP. ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

44

PUBLISHED BY O.C. BARTHOLOMEW,
KAMPSVILLE, ILL.

NO. 2A66

ORDER NO. 58513

DATE 1-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT

COTTAGES AT BARTHOLOMEW
BEACH, KAMPSVILLE, ILL.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 18 1932

44

1 1/2



PUBLISHED BY O.C. BAX BARTHOLOMEW,
KAMPSVILLE, ILL.

NO. 2A67

ORDER NO. 58513

DATE 1-14-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF BARTHOLOMEW
BEACH FROM THE ILLINOIS RIVER,
KAMPSVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 16 1932

COMPLETED

141

3

142

5

PUBLISHED BY F.M. JUBB CO., INC.,
SYRACUSE, N.Y.

NO. 2A68

ORDER NO. 50512

DATE 1-14-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) TOP - CORNWALL HOUSE

IMPRINT

SAME AS ABOVE

BOT - ROOMS ON THE RIVER -
MRS. JOHN I. CORNWALL
18 BETHUNE STREET, ALEXANDRIA
BAY, N.Y.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY INC., CHICAGO

COMPLETED

FEB 30 1932

Red title
shot by ang.
J.H.

19

NO. 2A69
ORDER NO. 58510
DATE 1-14-1932

PUBLISHED BY R.A.KISHPAUGH,
FREDERICKSBURG, VA.

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. X YES
TITLE (IN FULL) THE WASHINGTON MONUMENT AT WAKEFIELD, VA.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MONUMENT WHITE STONE, GREEN LAWN AROUND MONUMENT, GRAY DRIVE AROUND
CIRCLE OF MONUMENT, DARK GREEN PINE TREES, GREEN FIELD IN REAR.
OUTLINE MONUMENT CLEARLY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 19 1932

2

✓ NO. 2A70

ORDER NO. 58510

DATE 1-14-1932

PUBLISHED BY R.A. KISHPAUGH,
FREDERICKSBURG, VA.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

WASHINGTON FAMILY

IMPRINT

YES

BURYING GROUND, WAKEFIELD, VA.

SAME AS ABOVE

COLOR DESCRIPTION

STONES LIGHT GRAY. DARK RED BRICK WALL IN REAR. REMOVE LEAVES &
STICKS AROUND MONUMENTS. REMOVE 2 POSTS IN REAR LEFT & RIGHT. MAKE
GREEN LAWN IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 19 1932

2

PUBLISHED BY R.A. KISHPAUGH,
FREDERICKSBURG, VA.

NO. 2A71

ORDER NO. 58510

DATE 1-14-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WAKEFIELD, THE
BIRTHPLACE OF GEORGE WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE SUCH PART OF PHOTOGRAPH YOU THINK WILL MAKE BEST LOOKING CARD.

COLORS SAME AS 2A72

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 19 1932

Ret. 1/27/32

22

NO. 2A72

PUBLISHED BY R.A. KISHPAUGH,
FREDERICKSBURG, VA.

ORDER NO. 58510

DATE 1-14-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) WAKEFIELD, THE BIRTHPLACE
OF GEORGE WASHINGTON. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. DULL RED BRICK DARK SLATE ROOF, WHITE CORNICE & SASH, DARK
GREEN SHUTTERS, RED BRICK WALK, BOXWOOD DULL GREEN.
XX REMOVE PILE OF DIRT AND PEOPLE LOWER LEFT CORNER.

SEE 2A71 ALSO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Returned
1/27/32

JAN 19 1932

5

15
MACKS' 5, 10 & 25C STORES,
SANFORD, N.C.

✓ NO. 2A73

ORDER NO. 58534

DATE 1-15-1932

3 M 500

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- CHILDREN'S

PLAYGROUND (AAA) QUIET AND RESTFUL
BOT- STUCCO COTTAGES (FURNISHED).
EACH ROOM WITH BATH, BOBBY BURNS STATION
& CAMP, 1-2 MILE SOUTH OF SANFORD,
N.C., U.S. NO. 1

COLOR DESCRIPTION

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

COMPLETED
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 28 1932

2

DIAL NO. 2A74 ORDER NO. 58542

DATE

1-16-1932 DEPT. **JAN 21**

CUSTOMER PETERSON STORAGE CO.,
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M BUSINESS CARDS SIZE 2 1/2 X 3 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NONONE
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

~~BELOW WHITE MARBLE. TOP CREAM COLOR BRICK.~~

BODY: DARK GREEN

LETTERING: GOLD, SHAPED WITH RED &
FINE BLUE STRIPE

WHEELS: RED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo returned 2/17/34
Return photo

NO. 2A75

ORDER NO.

58545

DATE 1-16-1932

PUBLISHED BY AMERICAN ART. POST CARD CO.,
BOSTON, MASS.

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

TOP - BUSY PERSON'S
CORRESPONDENCE CARD
UNDER CUT - STR. MT. WASHINGTON - LAKE
WINNEPESAUKEE, N.H.

IMPRINT

SAME AS ABOVE

BOT - USE CHECK MARKS TO SAVE TIME AND
XBB AVOID WRITER'S CRAMP

COLOR DESCRIPTION

USE NEW PHOTO. FOLLOW LAYOUT ATTACHED. COLORS LIKE 1A215

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

Logan 1
R. 1

74

2

15 1/2
PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

1
2
✓ NO. 2A76

ORDER NO. 58 58545

DATE 1-16-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- BUSY PERSON'S

CORRESPONDENCE CARD

UNDER CUT- ECHO LAKE, FRANCONIA NOTCH

USE CHECK MARKS TO SAVE TIME AND

AVOID WRITER'S CRAMP

BOT- FROM THE WHITE MOUNTAINS, N.H.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT XXXXXXXXXXXXXXXX

SAME AS ABOVE

USE PHOTO NO. 103785 AND SAME TYPE AS ON 2799-30
MATTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 12 1932

As

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A77

ORDER NO. 58560

DATE 1-12-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

STATE HIGHWAY NO. 20
ALONG FRENCH BROAD RIVER BETWEEN
ASHEVILLE AND MARSHALL, N.C.
PRIVATE NO. BEFORE TITLE - 704

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 20 1932

2

442

NO. 2A78

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 58560

DATE 1-16-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN ON MAIN

STREET, BLOWING ROCK, N.C.

PRIVATE NO. BEFORE TITLE 693

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

FIRST 2 BLDGS. AT RIGHT AND LEFT OF STREET NATURAL STONE WITH ROOF
OVER BLDG. GRAY & ROOF OVER GAS STATION RED. BALANCE OF BLDGS.
BLDGS. RED BRICK, GREY ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

2

442

4

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A79

ORDER NO. 58560

DATE 1-16-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AUTOMOBILE ENTRANCE TO
MAYVIEW MANOR HOTEL, BLOWING ROCK,
PRIVATE NO. BEFORE TITLE - 691

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

N.C.

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

NATURAL BARK WOOD BLDG., WHITE TRIM, RED ROOF, ROCKSTONE CHIMNEY
AND BASE. FLOWERS ALONG LEFT SIDE OF BLDG. ARE RED, FLOWERS AT
GATE AND PORCH AND ALONG TOP OF ENTRANCE ARE PINK & WHITE PETUNIAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

2

4 1/2

1 1/2

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ASHEVILLE, N.C.

✓ NO. 2A80

ORDER NO. 58560

DATE 1-10-1932

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

THE LAST STAIRWAY TO

TOP OF CHIMNEY ROCK, WESTERN NORTH
CAROLINA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 701

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

NO. 2A81

PUBLISHED BY ASHEVILLE POST CARD CO.
ASHEVILLE, N.C.

ORDER NO. 58560.

DATE 1-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) HIGHWAY BETWEEN LENOIR

IMPRINT

SAME AS ABOVE

AND BLOWING ROCK, N.C., SHOWING
WATER FALLS.

PRIVATE NO. BEFORE TITLE - 695

Photo to Signer 9-25-40
COLOR DESCRIPTION

NO C.T. TRADEMARK ON FRONT.

X BRING OUT WATER FALLS AS SHOWN ON CARDS ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

A42

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A82

ORDER NO. 58560

DATE 1-18-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) PARK HILL INN,
HENDERSONVILLE, N.C.

IMPRINT

YES

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 699

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

STUCCO BLDG., WHITE TRIM & PORCH, BRIGHT RED ROOF & CHIMNEYS,
STONE - ROCK BASE, FLOWERS ALL AROUND BLDG. GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 20 1932

A42

1 1/2

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A83

ORDER NO. 58560

DATE 1-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) TOLL GATE AND LODGE,
CHIMNEY ROCK, WESTERN NORTH
CAROLINA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 702

NO C.T. TRADEMARK ON FRONT:

COLOR DESCRIPTION

HOUSE TO RIGHT IS BROWN, WHITE TRIM, DARK GREEN ROOF, SMALL BLDG.
TO LEFT NATURAL STONE, WITH GRAY ROOF, BIG FLOWERS AROUND LAWN ARE
PINK. SMALL FLOWERS YELLOW, LIGHT PINK, WHITE, PURPLE AND BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

JAN 21 1932

✓ NO. 2A84

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER No. 58560

DATE 1-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLOWING ROCK AND NEW
OBSERVATORY, WESTERN NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. ☒ NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 692

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

NATURAL WOOD OBSERVATORY, LIGHT TAN UMBRELLA, NATURAL COLOR ROCK
FORMATION, TAKE OUT PLANT IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 20 1932

NO. 2A85

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 58560

DATE 1-16-1932

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

VIEW FROM PORCH OF
LITTLE SWITZERLAND INN, SHOWING
LINVILLE MT., LITTLE SWITZERLAND,
N.C.

IMPRINT

NO

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 696

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

TAKE OFF FROM TOP, SO AS NOT TO SHOW SO MUCH SKY. TAKE OFF FROM
SIDES FOR PROPORTION.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

NO. 2A86

PUBLISHED BY ASHEVILLE & POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 58560

DATE 1-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DOGWOOD IN BLOOM ON
VANDERBILT ROAD, BILTMORE FOREST,
ASHEVILLE, N.C.
PRIVATE NO. BEFORE TITLE- 690

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

Photo in D-2203

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 20 1932

2

AS

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. 2A87
		ORDER NO. 58560
		DATE FEB-16-1932
12 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 711 R. M. NO
TITLE (IN FULL) MOONLIGHT SCENE SHOWING MOUNTAINS NEAR LITTLE SWITZERLAND, N.C.		IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE - 698		NO C.T. TRADEMARK ON FRONT.
COLOR DESCRIPTION		
MAKE MOONLIGHT SCENE		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		

JAN 20 1932

2

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ASHEVILLE, N.C.

NO. 2A88

ORDER NO. 58560

DATE 1-18-1932

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) SUNRISE IN NANTAHALA
GORGE, WESTERN NORTH CAROLINA

IMPRINT

I NO
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 703

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

BRING OUT RIVER AT BOTTOM OF GORGE. BRING OUT HIGHWAY TO LEFT OF
RIVER. BRING OUT RAILROAD TRACKS. MAKE PRETTY SUNRISE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

*Over King
to*

A5

22

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ASHEVILLE, N.C.

✓ NO. 2A89
ORDER NO. 58560

DATE 1-18-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) HARBISON LAKE AND
SATULAH MT., ALTITUDE 4560 FEET,
HIGHLANDS, N.C.

IMPRINT

NO

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 706

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 56357-C. (MAKE REPHOTO)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

2

15
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ASHEVILLE, N.C.

2
✓ NO. 2A90

ORDER NO. 58560

DATE 1-16-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

DOGWOOD IN BLOOM IN
THE HEART OF THE BLUE RIDGE MOUNTAINS

IMPRINT

NO
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 705

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

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JAN 22 1932

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ASHEVILLE, N.C.

NO. 2A91

ORDER NO. 58560

DATE 1-18-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

LAKESIDE BOOK STORE
AND LAKE SUSAN, MONTREAT, N.C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. 708

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

USE ONLY PART OF PHOTO AS MARKED, BUT DO NOT DESTROY PHOTO. THIS IS
VERY IMPORTANT, AS ENTIRE PHOTO WILL BE USED LATER.
NATURAL ROCKSTONE BLDG., WHITE TRIMMING, MEDIUM RED ROOF, DIVING
EQUIPMENT MEDIUM GREEN, SNAPPY COLORS IN BATHING SUITS.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

Large Photo

453

34
445
30m. 20m.

2

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		ORDER NO. 58560
		DATE 1-18-1932
12 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) BIRD'S-EYE VIEW OF LAKE SUSAN, ASSEMBLY INN TO LEFT, MONTREAT, N.C.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE - 709	NO C.T. TRADEMARK ON FRONT.	
COLOR DESCRIPTION		
USE PART OF PHOTO AS MARKED WITH THE WORD "DAYLIGHT" WRITTEN UNDER IT. 2 BLDGS. AT CENTER LAKE STONE. BLDG. TO RIGHT RED ROOF. BLDG. TO LEFT DARK ROOF. BLDG. TO EXTREME RIGHT WHITE, LIGHT GRAY SHINGLE ROOF, UNPAINTED. BLDG. JUST ABOVE IS WHITE WITH LIGHT GREEN ROOF.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		
JAN 25 1932		

5

51
PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A93

ORDER NO. 58560

DATE 1-13-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PANORAMIC NIGHT-TIME
SCENE FROM CHAPMAN HOME OF MONTREAT,
N.C.

PRIVATE NO. BEFORE TITLE - 710

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NO

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

MAKE NIGHT SCENE.
USE PHOTO NO. 2A92. USE PART OF PHOTO AS MARKED WITH THE WORD
"NIGHT" WRITTEN UNDER IT. SHOW PLENTY OF LIGHTS IN WINDOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

repaired 5x7
3

153

12

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. 2A94	ORDER NO. 58560
		DATE 1-18-1932	
12 M 500	AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) X MT. MITCHELL AND MOTOR ROAD AS SEEN FROM THE PINNACLE, WESTERN NORTH CAROLINA		IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE 707		NO C.T. TRADEMARK ON FRONT. XXXXXXXXXXXXXXXXXXXX	
COLOR DESCRIPTION			
ON MOUNTAIN TOP ARE DARK GREEN SPRUCE PINES. MOUNTAIN SIDE A LIGHT GREEN, WHILE TREES ARE A DARKER GREEN TOWARDS FOREGROUND. BRING OUT MOTOR ROAD ON SIDE OF MT. A LITTLE. NATURAL ROCKSTONES.			
SUBMIT: RET. PHOTO		B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. -		CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			
COMPLETED		JAN 22 1932	

2

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ASHEVILLE, N.C.

✓ NO. 2A95

ORDER NO. 58559

DATE 1-19-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE AT CAMP RIDGECREST
FOR BOYS, RIDGECREST, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

CUT OFF FROM LEFT SIDE & BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
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COMPLETED

JAN 21 1932

A42

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 2A96

ORDER NO. 58559

DATE 1-15-1932

6M ~~SM~~

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SUPERVISED PLAYGROUND

IMPRINT SAME AS ABOVE

AT SOUTHERN BAPTIST ASSEMBLY,
RIDGECREST, N.C.

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
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JAN 21 1932

2

472

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ASHEVILLE, N.C.

✓ NO. 2A97

ORDER NO. 58559

DATE 1-12-1932

G M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SCENE AT CAMP RIDGECREST
FOR BOYS, RIDGECREST, N.C.

IMPRINT

NO
SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

2

4 1/2
PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

2
NO. 2498

ORDER NO. 58559

DATE 12-1932

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

LITTLE SWITZERLAND
INN, LITTLE SWITZERLAND, N.C.

IMPRINT

NO
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 697

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

BARK WOOD BLDG. DARK GREEN ROOF, WHITE TRIM, RED BRICK CHIMNEYS,
CHAIRS MEDIUM GREEN. LARGE FLOWERS ARE WHITE. SMALL FLOWERS ARE
RED & YELLOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6
COMPLETED

JAN 21 1933

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 2A99

ORDER NO. 58559

DATE 1-19-1932

R M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

PANORAMIC VIEW OF

IMPRINT

SAME AS ABOVE

APPALACHIAN STATE TEACHERS
COLLEGE, BOONE, N.C. HOWARD'S KNOB
IN BACKGROUND.

PRIVATE NO. BEFORE TITLE - 694

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

RED BRICK BLDGS., WHITE TRIM, DARK GREEN ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A100

ORDER NO. 58558

DATE 1-18-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BURNS MONUMENT AND
NU-WRAY HOTEL, BURNSVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

1

NO

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A101

ORDER NO. 58558

DATE 1 12 1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

COURT HOUSE AND
PEOPLES BANK BUILDING, BURNSVILLE, N.C.

IMPRINT

1 NO
SAME AS ABOVE

COLOR DESCRIPTION

NO C.T. TRADE MARK ON FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

✓ NO. 2A102

ORDER NO. 58557

DATE 1-18-1932

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

1. 8 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MARSHBURN'S
BATH HOUSE AND HOTEL

AS SEEN FROM LAKE, WHITE LAKE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

3
4

✓ NO. 2A103

ORDER NO. 58557

DATE 1-11-1932

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

1M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

☒ YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

ENTRANCE TO MARSHBURN'S
BEACH, WHITE LAKE, N.C.

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

5

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A104

ORDER NO. 58557

DATE 1-18-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLDSTON'S HOTEL,
WHITE LAKE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

Copy to
Lutz

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A105

ORDER NO. 58557

DATE 1-15-32

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A CAMPING SCENE AT
WHITE LAKE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 21 1932

1
2

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓ NO. 2A106

ORDER NO. 58557

DATE 1-12-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ONE OF THE SIGHTSEEING
BOATS ON WHITE LAKE, N.C.

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 21 1932

2

CUSTOMER | DIAL NO. 2A107 ORDER NO. 58569 DATE 1-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED JAN 25 1932 Photos for this Customer

6 M PC SIZE 3 1/2 X 5 1/2 STYLE ARTCHROM PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full SHRINE OF MARY, HELP OF CHRISTIANS, FROM THE WEST, HOLY HILL, WISCONSIN TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE. FRONT NO. 12 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMAGING Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT Submit Sketch — Layout Retouched Photo — Wash Drawing Follow Layout PHOTO LITHO Rephoto NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION SEE 6163-29 FOR EXACT COLOR OF BLDG. ENGRAVING DEPARTMENT HALFTONES FROM COPIES Duplicates ZINC COLOR PLATES Duplicates COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------	-----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE 3 3/16 x 5 3/16 BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BRASSERS CUT TO PICAS (see size) 3 PROOFS

ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER. PHOTO USED FOR

ALSO USED IN FOLDER COMPLETED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A108 ORDER NO. 58569 DATE 1-19-1932

CUSTOMER HERMITAGE ART CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JAN 25 1932

Photos for
this Customer

6 M FC SIZE 3 1/2 X 5 1/2 STYLE ARTCHROM

PLACE OF TITLE Upper, Lower, Left, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHRINE OF MARY, HELP OF CHRISTIANS,
FROM ~~XXX~~ THE WEST, HOLY HILL, WISCONSIN
TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE.

FRONT NO. 12 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
SEE 6163-29 FOR COLOR OF BLDG.

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 X 5 3/16
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

DOFS

ON WOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

ALSO USED IN FOLDER

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A109 ORDER NO. 58569

DATE 1-19-1932

CUSTOMER HERMITAGE ART CO.,
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE ARTCHROM

PLACE OF TITLE: Upper, Lower, Left, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHRINE ALTAR OF OUR LADY OF HOLY HILL,
WISCONSIN

TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE.

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ALSO USED IN FOLDER.

FRONT NO. 12

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

PHOTO LITHO

Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 130

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE. HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
DIAL NO. ~~2A~~ 2A110 ORDER NO. 58569 DATE 1-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER HERMITAGE ART CO., CHICAGO, ILL.
6 M PC SIZE 3 1/2 X 5 1/2 STYLE ARTCHROM
PLACE OF TITLE Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INTERIOR OF THE CHURCH AT HOLY HILL, WISCONSIN
TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE.
RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing
Follow Layout
AS PER INSTRUCTIONS ATTACHED.
COLOR DESCRIPTION
AS PER INSTRUCTIONS ATTACHED.
ALSO USED IN FOLDER.
FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative—Line—Halftone—Combination. Screen 120
Dry—Wet—Pancromatic—Color Separation. Screen 133
Transfer—Paper Process—New Process. Screen 150
Stripping—White Border—Full Face. Screen 175
Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue.
ENGRAVING DEPARTMENT
HALFTONES FROM ____ COPIES
DUPLICATES ____ ZINC COLOR PLATES
LINE & HALFTONE COMB. ____ COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM ____ COPIES
DUPLICATES ____ COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE ____ W 10E ____ HIGH. SAME SIZE ____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
ELECTROTYPES EACH OF ____
ON WOOD METAL.
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARED - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

R. 1 1/2
DPC-1 1/2
A. 6 1/2
C-3/4
YES

PHOTO RETURNED
TO
PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A111 ORDER NO. 58569 DATE 1-19-1932

CUSTOMER HERMITAGE ART CO.,
CHICAGO, ILL.

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

ARTCHROM

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HIGH ALTAR IN THE CHURCH AT HOLY
HILL, WISCONSIN

TOP: AMERICA'S FAVORITE PLACE OF PILGRIMAGE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT THE LACE-LIKE EFFECT IN THE ARCH ABOVE
ALTAR AND IN THE EMPTY SPACE INSERT THE SAME
PICTURE AS IN 2A110. PUT DETAIL INTO THE FIGURES
IN BACK OF THE ALTAR. REMOVE FLOWERS FROM VASE
ON ALTAR. FOR THE BALANCE OF RETOUCHING SEE
PICTURE ATTACHED TO PHOTO NO. 2A110.

COLOR DESCRIPTION

rephoto 5 X 7

R- 3

4

4

A- 1

4

C- 3/4

Photo to HA
3/6/46
MS

ALSO USED IN FOLDER.

FRONT NO. 12

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day

SIZE W 10E. INCH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A112 ORDER NO. 58573
CUSTOMER HERMITAGE ART CO.,
CHICAGO, ILL.

DATE 1-19-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JAN 25 1932

Photos for
this Customer

1 M FC SIZE 3 1/2 X 5 1/2 STYLE SKY TINT

PLACE OF TITLE: Upper Lower, Left, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BARAT-HALL BY-THE-SEA,
OCEAN CITY, N.J.

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. Screen 120
Dry - Wet - Pancromatic - Color Separation. Screen 133
Transfer - Paper Process - New Process. Screen 150
Stripping - White Border - Full Face. Screen 175
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 X 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE W IDE HIGH, SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - FLORETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

COMPLETED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A113 ORDER NO. 58577 DATE 1-19-1932 DEPT. RETOUCHING
CUSTOMER AMERICAN ART POST CARD CO.,
BOSTON, MASS.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

JAN 25 1932

DATE COMPLETED

Photos for
this Customer

1 M

FC

SIZE

3 1/2 X 5 1/2

STYLE

DUOTONE

PLACE OF TITLE Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: THE POST CARD MAN
BOT: I HAVE THE WINNING CARDS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCH BACKGROUND AND CARDS MAN IS HOLDING
IN HIS X HAND AS THESE CARDS ARE THE FEATURE
OF THE CARD.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ W IDE ____ HIGH, SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16
WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A114

ORDER NO. 56587

DATE: 1-20-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL ELIZABETH
(SEMI-PRIVATE), 27 CLARK ST.,
PATERSON, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BODY BRICK (LIKE 1A2495 ATTACHED), BRICK ABOVE CORNICE TAPESTRY
COLOR (MIXTURE TAN CREAM BUFF, ETC.). DOORS OAK, BUILDING TRIM
WHITE, WINDOW SHADES, GREEN HALF WAY CURTAINS UNDER SHADES
DRAPED. IRON BALCONY AND TWO FENCES GREEN. MAKE SIGN CLEAR,
REMOVE SUPPORTING WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 26 1932

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A115

ORDER NO. 58588

DATE 1-20-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

102

XES

NO

TITLE (IN FULL)

HOTEL WINTHROP

IMPRINT

SAME AS ABOVE

LEXINGTON AVENUE AT 47TH STREET,
NEW YORK CITY

A ROGER SMITH HOTEL

COLOR DESCRIPTION

SEE CARDS ATT.

DULL BUFF, LIKE DE WITT CLINTON CARD ENCLOSED. TRIM WHITE
LIMESTONE, MARQUEE AND CORNICES A LITTLE COLOR EFFECT.

USE ABOUT AS MUCH BACKGROUND AS SHOWN BY REDUCED POST CARDS ATTACHED
FINISH OFF TOP OF CUT-OFF BLOG, AT LEFT, MAKE ALL WINDOW SHADES
AND CURTAINS UNIFORM, CLEAN OFF ROOFS OF LOW BLOGS, AT RIGHT &
DO NOT HAVE THESE BLOGS, TOO CONSPICUOUS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Lara Photo

JAN 26 1932

15 1/2

PUBLISHED BY DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

3

✓ NO. 2A116

ORDER NO. 58586

DATE 1-20-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

RAINBOW BRIDGE NATIONAL
MONUMENT, SAN JUAN CO. UTAH
PRIVATE NO. BEFORE TITLE - 427

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COLORS - MOSTLY RED, A LITTLE DARKER THAN 97550, BUT LIGHTER THAN
THE ATTACHED GERMAN CARD. MAKE IT BRIGHT ENOUGH TO BE ATTRACTIVE.
MOUNTAIN IN DISTANCE COVERED WITH GREEN, MAKE CARD AS ATTRACTIVE
AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

5

1/2

I
Ab

PUBLISHED BY DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. 2A117

ORDER NO. 58586

DATE 1-20-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GARFIELD SMELTERS ON
THE SHORES OF THE GREAT SALT LAKE
BOT- LINCOLN AND VICTORY HIGHWAYS
ENTERING SALT LAKE CITY FROM THE
WEST.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

~~XXXXXXXXXXXXXXXXXXXX~~

SEE TISSUE ATTACHED TO PHOTO FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

2

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A118

ORDER NO. 58584

DATE 1-20-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TAYLOR ALLOERDICE
HIGH SCHOOL, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R.M. NO
IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE -
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

BLDG. IS OF VERY LIGHT COLORED BRICK, ROOF DARK GREEN. THE
HORIZONTAL PANELS RUNNING AROUND THE BLDG. ARE DARK AS
INDICATED IN PHOTOGRAPH.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 22 1932

152

2

NO. 24119

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58601

DATE 1-20-32

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH STREET FROM
MEDFORD SQUARE, MEDFORD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

STRAIGHTEN LINES. ~~WOL~~ WOOLWORTH STORE IS CREAM GRAY. MOST
EVERYTHING ELSE IS RED. MEDFORD TRUST IS GRAY. WOOLWORTH SIGN
IS RED BACKGROUND WITH GOLD LETTERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

5

A4

2

✓ NO. 2-120

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58600

DATE 20-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CITY HALL, SOMERVILLE,
MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BLOC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

JAN 22 1932

5

2

NO. 2A121

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58600

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
PUBLIC LIBRARY,
SOMERVILLE, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM GRAY BLOG. SLATE ROOF. TAKE OUT AUTOS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

Handwritten signatures and large 'X' marks.

8

A 4 1/2

2

NO. 2A122

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58600

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) CITY HALL AND HIGH
SCHOOL, SOMERVILLE, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BOTH BLOBS. ARE RED. TAKE OUT AUTOS IN FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

5

192
FRENCH LICK SPRINGS HOTEL,
FRENCH LICK, IND.

✓ NO. 2A123

ORDER NO. 58596

DATE 1-20-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOLF COURSE, FRENCH
LICK SPRINGS HOTEL, FRENCH LICK,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

DO ONLY THE ABSOLUTE NECESSARY RETOUCHING. CUSTOMER EXPECTS A
CARD WHICH IS NOT SPOILED BY TOO MUCH RETOUCHING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

19
JAN 21 1932
DEADLINE
DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A124 ORDER NO. 58604 DATE 1-19-1932

CUSTOMER VALDOSTA HOTEL CO.,
VALDOSTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

JAN 25 1932

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (2)

SIZE 3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VALDES HOTEL AND HOTEL DANIEL ASHLAY,
VALDOSTA, GA.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE ~~XXX~~ PHOTOS NOS. 106122 & ~~XXXXX~~ 108594.

RETOUCH BLDG. ON 108594 TO CONFORM WITH CARD
ATTACHED —(ADD AWNING, ETC.)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR BLDG. ON ~~108594~~ 108594 SAME AS ON
105726 ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A125 ORDER NO. 58614 DATE 1-20-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

DATE COMPLETED JAN 25 1932

Photos for this Customer

6 M INSERTS (PAGE 1) SIZE 3 1/2 X 6 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KOCH - TOP COIL DISPLAY COUNTER
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space; entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. "A".

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
LARGE FRONT PANEL, NARROW TOP FRONT PANEL,
SMALL STRIP ON EACH END ON FRONT AND END
OF COUNTER: LIGHT PEA GREEN. DECORATIVE STRIPE
AROUND LARGE FRONT PANEL AND NARROW STRIP
AT TOP BLACK. INSIDE WHITE. BASE BOARD
BLACK. DOORS FRAMES INSIDE BLACK. METAL X
EDGES SILVER.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLOR PLATES
DUPLICATES COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ W IDE _____ HIGH. SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT _____ GOGO _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL.

SIZE _____ WIDE _____ HIGH. SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

RETURN XX PHOTO.

ret. 3/1/34

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. **2A126** ORDER NO. 58614 DATE 1-20-1932
CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

JAN 25 1932

6 M INSERTS (Page 2)

SIZE

3 1/2 X 6

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KOCH - WALK-IN COOLERS
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. "B" AND PHOTO NO. 1A2643.

REVERSE PHOTO NO. "B" SO IT WILL FACE TOWARD
THE INSIDE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

R. 2 1/2
20-14
A 6 NO
C-1/2 YES
SINCE PRACTICALLY ALL OF THE COOLER IS
PEA GREEN, WE WILL POINT OUT THE EXCEPTIONS
ONLY: 1" WIDTH PIECE AT EXTREME TOP OF
BOX: SILVER MONEL METAL. 1" PERPENDICULAR
PIECE RUNNING UP CENTER OF COOLER: SILVER
METAL. 2" PIECE RUNNING HORIZONTALLY
BELOW TWO TOP PANELS SILVER MONEL METAL.
1" ~~XXXX~~ PIECES RUNNING HORIZONTALLY AT TOP &
BOTTOM OF FRONT DOORS: SILVER MONEL METAL.
HINGES AND LOCKS SILVER. END OF BOX IS
PAINTED PEA GREEN. DECORATIVE LINES AROUND
PANELS BLACK. BASE BOARD DARK, MULTI-COLORS.
MEAT- USE YOUR JUDGEMENT.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - NOTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO NO. "B"

ret. 2/26/32

reverse

✓ NO. 2A127

PUBLISHED BY HOFFER'S NOVELTY STORE,
PHILIPSBURG, PA.

ORDER NO. 58623

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SOUTH PARK,
PHILIPSBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT BLDG. DARK RED BRICK. GRAY BASE, DOORS & TRIM. COLORED
WINDOWS. MONUMENT LIGHT GRAY, CANNON BLACK. GREEN FOUNTAIN, GRAY
BASIN IN CENTER. ON LEFT 1ST GRAY, 2 BUFF, GRAY STONE WALL.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

1 1/2

A42

2

NO. 2A128

PUBLISHED BY HOFFER'S NOVELTY STORE,
PHILIPSBURG, PA.

ORDER NO. 58623

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

MC GIRK SANITARIUM,
PHILIPSBURG, PA.

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, TOP FLOOR DARK GREEN SHINGLES, GREEN CORNICE &
WINDOW FRAMES, GREEN & WHITE AWNINGS, DARK GRAY BASE, RED &
PINK FLOWERS ON LEFT, GREEN HEDGE ALONG FENCE, BLDG. ON LEFT
GRAY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 27 1932

COMPLETED

NO. 2A129

PUBLISHED BY HOFFER'S NOVELTY
STORE, PHILIPSBURG, PA.

ORDER NO. 58623

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOSHANNON CREEK AND
MTS. NEAR PHILIPSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NC

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHITE FENCE, DARK GRAY ROAD. SHOW RIVER ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 25 1932

COMPLETED

16
PUBLISHED BY HOFFER'S NOVELTY STORE,
PHILIPSBURG, PA.

✓ NO. 2A130

ORDER NO. 58623

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE ON MOSHANNON
CREEK NEAR PHILIPSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHITE FENCE. GRAY BRIDGE IN REAR CENTER. GREEN FOLIAGE & MTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

5 1/2

PUBLISHED BY HOFFER'S NOVELTY STORE,
PHILIPSBURG, PA.

✓ NO. 2A131
ORDER NO. 58623
DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) LOOKING DOWN SNOW
SHOE MOUNTAIN ON ROUTE 53 BETWEEN
SNOW SHOE AND PHILIPSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
LIGHT CEMENT ROAD, WHITE FENCE, GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

2

NO. 2A132

PUBLISHED BY HOFFER'S NOVELTY STORE,
PHILIPSBURG, PA.

ORDER NO. 58623

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUNCTION OF BLACK
MOSHANNON AND MOSHANNON CREEK ON
ROUTE 53 BETWEEN SNOW SHOE AND
PHILIPSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE GRAY, CEMENT ROAD & PIERS. GREEN MOUNTAIN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

3

A 4 1/2

NO. 2A133

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58532

DATE 1-21-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

STEAMER MT. WASHINGTON,
LAKE WINNEPESAUKEE, N.H.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COLORS LIKE 1A215, SEE CARD ATTACHED. BUILD ON RIGHT END.
BOAT IS WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

6

✓ NO. 2134

ORDER NO. 58533

DATE 1-1-1932

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MT. WASHINGTON FROM
THE SACO RIVER, WHITE MTS., N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Photo to Fusing
5/23/32*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 26 1932

12

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A135

ORDER NO. 58633

DATE 1-21-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP- GREETINGS FROM
NEW HAMPSHIRE

IMPRINT

SAME AS ABOVE

BOT- THE SILVERY MOONLIGHT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 26 1932

COMPLETED

2

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A136

ORDER NO. 58630

DATE 1-21-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- VERMONT
NEW HAMPSHIRE

BOT- FIFTEEN MILE FALLS DAM
ON CONNÉCTICUT RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

returned 2/3/32
RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A137

ORDER NO. 58630

DATE 1-21-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP - GREETINGS FROM
VERMONT

IMPRINT

SAME AS ABOVE

BOT - LAKE MEMPHREMAGOG, NEWPORT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

1 1/2

52

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 121138

ORDER NO. 58630

DATE 1-1-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP- GREETINGS FROM
VERMONT

IMPRINT

NONE
SAME AS ABOVE

BOT- BIG FALLS, MISSISSQUOI RIVER

COLOR DESCRIPTION

MORE WATER OVER FALLS. NATURAL SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

2

4 1/2

2 1/2

PUBLISHED BY AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 24139
		ORDER NO. 58630
		DATE 12-1-1932
12 M 500		AMERICAN ART
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) THE SILVERY MOONLIGHT ON WILLOUGHBY LAKE, VERMONT.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
STRAIGHTEN WATER LINE. TAKE OUT TREE LIMB. ADD MOON. CUT OFF AT BOTTOM SOMEWHAT.		
MAKE MOONLIGHT SCENE		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER	RETURN PHOTO. 12/8/36
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		

JAN 2 1933

2

3 1/2

NO. 2A140

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58529

DATE 1-21-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BURBANK HOSPITAL,
FITCHBURG, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ZZZ RED BLDG. CUT OFF FROM TOP, LOWER FLAG, SHOW BETTER
STREET AT RIGHT, TAKE OUT SEATS AT RIGHT.

JAN 25 1932

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

142
PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

1 1/2
✓ NO. 2A141

ORDER NO. 58621

DATE 1-20-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON TOP OF THE WORLD,
MT. WASHINGTON, 6,293 FT., WHITE
MOUNTAINS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A5267. HAVE VERSE UNDER PICTURE, SAME AS
ON 97844 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

Photostat
7/13/34
JAN 21 1932

19
DEADLINE

A42

2

PUBLISHED BY C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 21142

ORDER NO. 58544

DATE 1-21-1932

6. M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OTSEGO LAKE FROM
COUNCIL ROCK, COOPERSTOWN, N. Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 93

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT DISTANT HILLS CLEARER IF POSSIBLE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

JAN 27 1932

DEADLINE

5

2 1/2

A4 1/2

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A143

ORDER NO. 58644

DATE J 21-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 23 R. M. NO

TITLE (IN FULL) OTSEGO LAKE,
COOPERSTOWN, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER- 92

COLOR DESCRIPTION

BRING OUT HILLS IN BACKGROUND HEAVIER. TAKE OUT WORDING
LOWER RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 25 1932

Very Rushy
[Signature]

19

A4

PUBLISHED BY C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. 28144 ORDER NO. 58644 DATE 1-21-1932
6 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 29 R. M. NO
TITLE (IN FULL) THE ALFRED CORNING CLARK GYMNASIUM, COOPERSTOWN, N.Y.		IMPRINT SAME AS ABOVE
PRIVATE NO. 3-4 ¹ FROM RIGHT EDGE IN UPPER BORDER- 74		
COLOR DESCRIPTION		
ROOF GRAY WITH A TINGE OF PINK. WHITE TRIM. BLDG. GRAY STONE, VARIES DARK & LIGHT. CORNERS DARKER (THE LARGER STONES) FENCE POSTS GRAY STONE. DARK GREEN IRON FENCE. GREEN FOLIAGE.		
PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		
JAN 25 1932		

Very Rushy
Hoff

✓ X X

6

1
2



PUBLISHED BY HUNTER'S BOOK STORE,
BELLEFONTE, PA.

NO. 2A145
ORDER NO. 58651
DATE 1-21-1932

1. M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ROCKVIEW PENITENTIARY
NEAR BELLEFONTE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
REMOVE LETTERING ON PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

JAN 26 1932

5.

DIAL NO. **2A146** ORDER NO. **58669**

DATE **1-22-1932**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

FEB 5 - 1932

CUSTOMER **DR. F.C. HUMBERT,
SYRACUSE, N.Y.**

Photos for
this Customer

6 M DOUBLE CARDS

SIZE

5 1/4 x 7

STYLE **AMERICAN ART**

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ABOVE IS PARTIAL VIEW OF DINING ROOM**

REPRESENTATIVE BED ROOM AND AT LEFT RECEPTION ROOM

(AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

ENGRAVING DEPARTMENT

✓ HALFTONES FROM ✓ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES. ____ ZINC COLOR PLATES

____ DUPLICATES. ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH. SAME SIZE ____

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE ____ WIDE ____ HIGH. SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT ✓ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1365
500
390
2255

DEADLINE

3 1/2

NO. 2A147

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA,
PA. AND WILDWOOD, N.J.

ORDER NO. 58670

DATE 1-27-1932

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

72

YES

SAME AS ABOVE

UNIVERSITY OF
PENNSYLVANIA STADIUM, PHILADELPHIA,
PA.

PRIVATE NO. BEFORE TITLE - 147

COLOR DESCRIPTION

STADIUM. DARK RED BRICK. GRAY CEMENT SEATS. LIGHT GRAY TRIM & ENTRANCE.
GREEN LAWN IN CENTER OF STADIUM. ON RIGHT FOREGROUND DARK RED BRICK.
DARK RED ROOF. GREEN SHURBBERY. ON LEFT FOREGROUND DARK RED BRICK.
LIGHT GRAY TRIM. DARK DUEL RED ROOF. TALL BLDGS. ON REAR LEFT BROWN
& GRAY. REAR TOWER WHITE. ON REAR RIGHT TALL BLDGS. GRAY. ON RIGHT
CENTER BUFF GRAY & RED. TALL BLDG. IN REAR CENTER TAN GRAY & GRAY
& BROWN. LARGE BLDG. ON REAR LEFT CENTER WITH FLAG ON TOP LIGHT GRAY.
GREEN F. (TAGS IN FOREGROUND). PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 27 1932

Very Rush
H H

X X X

2

NO. 2A148

ORDER NO. 58676

DATE 1-26-1932

PUBLISHED BY CITY NEWS AGENCY,
EVANSVILLE, IND.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

LIBRARY,
EVANSVILLE, IND.

IMPRINT

1 NO
SAME AS ABOVE

COLOR DESCRIPTION

BLDG. IS OF WHITE STONE. TRIM IS OF CHROMIUM METAL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JAN 28 1932

COMPLETED

DIAL NO. 2A149 ORDER NO. 58680
CUSTOMER PUBLISHED BY THE ALLIS PRESS,
KANSAS CITY, MO.

DATE 1-23-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

JAN 28 1932

Photos for
this Customer

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

6 M FC SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROBT. E. LEE HOTEL,
KANSAS CITY, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAJORITY OF BUILDING, THAT IS BRICK WALLS: SAME COLOR
AS SAMPLE ATTACHED. GROUND FLOOR AND DECORATIONS
AT TOP: CREAM TERRA COTTA. CANOPIES: USE YOUR
JUDGEMENT OF SOME ATTRACTIVE COLORING.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	San Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	San Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO.

Photo ret. 2/17/32

PHOTO RETURNED

TO

PHOTO USED FOR

32

52

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A150

ORDER NO. 58690

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) MAIN STREET, MARLBORO,
MASS.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

5

3 1/2

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

2 1/2

✓ NO. 2A151

ORDER NO. 58690

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

POST OFFICE,
MARLBORO, MASS.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

CREAM GRAY BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

5

A42

17
2

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A152

ORDER NO. 58690

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

PUBLIC LIBRARY AND
WORLD WAR MEMORIAL, MARLBORO, MASS.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN

COLOR DESCRIPTION

BUFF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JAN 27 1932

5

PUBLISHED BY B.S. REYNOLDS CO., 918 D ST.,
NORTHWEST, WASHINGTON, D.C.

NO. 2A153

ORDER NO. 58689

DATE 1-25-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 22 R. M. NO

TITLE (IN FULL) AMERICAN FOUNDATION

IMPRINT SAME AS ABOVE

FOR HOMOEOPATHY, INC. HEADQUARTERS,
1811 H ST. N.W., WASHINGTON, D.C.
IN PLATE - (C) BY HOMOEOPATHIC
LAYMEN'S LEAGUE OF WASHINGTON,
D.C.

COLOR DESCRIPTION

IN TYPE

SHOW  LINE JUST AS IT IS ON PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

set up in 3 lines

returned 2/2/32

6

T

✓ NO. 2A154

PUBLISHED BY B.S. REYNOLDS CO., 918 D ST.,
NORTHWEST, WASHINGTON, D.C.

ORDER NO. 58689

DATE 1-25-1932

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAHNEMANN MEMORIAL,

16TH ST. XND & R. I. AVE., N.W.,
WASHINGTON, D.C.

IN PLATE - (C) BY HOMOEOPATHIC
LAYMEN'S LEAGUE OF WASHINGTON, D.C.

JUST AS IT IS ON PHOTO!

COLOR DESCRIPTION

IN TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

22

R. M.

NO

IMPRINT

SAME AS ABOVE

NOTE THAT THE WORD 'HOMOEOPATHIC' IS SPELLED WRONG IN PHOTO, BE
SURE AND SPELL THIS WORD AS ABOVE ~~WHEN PUTTING COPYRIGHT IN PLATE.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

PUBLISHED BY B.S. REYNOLDS CO., 918 D ST.,
NORTHWEST, WASHINGTON, D.C.

NO. 2A155

ORDER NO. 58689

DATE 1-25-1932

3 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN FOUNDATION FOR
HOMOEOPATHY, INC., HEADQUARTERS,
1811 H ST., N.W., WASHINGTON, D.C.
IN PLATE - (C) BY HOMOEOPATHIC
LAYMEN'S LEAGUE OF WASHINGTON, D.C.

JUST AS IT IS ON PHOTO
COLOR DESCRIPTION

IN TYPE

~~STAY IN PHOTO~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 22 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CC...ED

JAN 27 1932

54

42

PUBLISHED BY SOUTHWEST ARTS & CRAFTS,
SANTA FE, NEW MEXICO

NO. 2A156

ORDER NO. 58686

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES-TO

TITLE (IN FULL)

OLD MISSION CHURCH,

IMPRINT

SAME AS ABOVE.

COME

RANCHOS DE TAOS, NEW MEXICO

COLOR DESCRIPTION

WHERE PHOTO IS MARKED X X X, PUT IN INDIANS. SHOW BURROS, MEXICANS,
WHITE SHEETS. SEE 51119-C & 109569. ETC.

SEE PRINT ATT. FOR DETAIL!

SUBMIT. RET. PHOTO YES
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

MAR 16 1932

19

AH²

2¹/₂

PUBLISHED BY SOUTHWEST ARTS & CRAFTS,
SANTA FE, NEW MEXICO

✓ NO. 2A157

ORDER NO. 58686

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) STREET SCENE IN
TAOS, NEW MEXICO

IMPRINT SAME AS ABOVE. YES-TO COME

COLOR DESCRIPTION

TAKE OUT TELEPHONE POLES. TOUCH UP BACKGROUND. INDIAN HAS WHITE
SHEET OVER HIM. ADOBE HOUSE

SUBMIT RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

MAR 17 1932

19

4 1/2

A 5 1/2

PUBLISHED BY SOUTHWEST ARTS & CRAFTS,
SANTA FE, NEW MEXICO

✓ NO. 2A158

ORDER NO. 58685

DATE 1-25-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

THE OLDEST HOUSE IN
AMERICA, SANTA FE, NEW MEXICO

IMPRINT

SAME AS ABOVE.

YES, SAME

~~AS ON 58682~~

COLOR DESCRIPTION

USE PORTION OF PHOTO AS MARKED ON COPY ATTACHED. PUT IN
WOODLADEN BURRO, SEE 121582. TAKE OUT SNOW, POLE & TWO SIGNS.

SUBMIT RET. PHOTO

YES

L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

//

2

2 1/2

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,
CLEVELAND, OHIO

NO. 2A159

ORDER NO. 58722

DATE 1-26-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

24

R. M.

NO

TITLE (IN FULL) CLEVELAND AIRPORT

IMPRINT

SAME AS ABOVE

DURING AIR RACES

RACES, IN PLATE (C)

PRIVATE NO. BEFORE TITLE - 100

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

6

BLUE PRINT O.K.
FEB 8 1932

DIAL NO. 2A160 ORDER NO. 58721 DATE 1-26-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED FEB 15 1932

CUSTOMER Y.M.C.A. CENTRAL BRANCH, SAN FRANCISCO, CALIF.

12 1/2 M FC GROUP (2) SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A CLUB OR HOME IN THE HEART OF THE CITY
Y.M.C.A. CENTRAL BRANCH 220 GOLDEN GATE AVE.
SAN FRANCISCO - CAL.
LOBBY Y.M.C.A.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

layout 2 ETC.

R 4
1 3/4
A. 8
C-1

SEE INSTRUCTIONS ATTACHED.
extension
Photo
8/17/4

DIAL NO. 2A161 ORDER NO. 58717 DATE 1-26-1932 DEPT. RETOUCHING
CUSTOMER KETCHUM HOTEL CO., MAY 13 1932 ENGRAVING
TULSA, OKLA. PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2 STYLE DUOTONE

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(~~TITLE TO COME~~)
KETCHUM HOTEL - TULSA, OKLAHOMA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE BUNTING ON HOTEL BLDG. REMOVE ALL
OTHER BLDGS., X SHOWING ONLY THE HOTEL BLDG.

SHOW SIGNS ON BUILDING AS ON
PHOTO ATT. BUT CHANGE "CAFETERIA"

COLOR DESCRIPTION
TO "COFFEE SHOP"

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

DUPLICATES _____ COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ W IDE. _____ HIGH, SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, IN COLORS, SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3

NO. 2A162

PUBLISHED BY HALLAM & VESTY,
ALEXANDRIA BAY, N.Y.

ORDER NO. 58712

DATE 1-26-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) XXXXXXXXXXXXXXXX

IMPRINT

SAME AS ABOVE

UNCLE SAM II, COMPLIMENTS OF
COMBINED THOUSAND ISLAND BOAT TOURS,
INC., ALEXANDRIA BAY, N.Y.
IN SKY - LEAVE THOUSAND ISLAND HOUSE
CORNWALL AND TOWN DOCKS, REGULAR TRIPS
EVERY HALF-HOUR, STARTING 8 A.M.

CROSS MON HOUSE

COLOR DESCRIPTION

CHANGE MAXINE II TO UNCLE SAM II.

SUBMIT: RET. PHOTO

B. L. & W. PROOF YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

19

NO. 2A163

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58707

DATE 1-25-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) HIGH SCHOOL,
FRAMINGHAM, MASS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BUFF BLDG. TAKE OUT AUTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 4 - 1932

142

F. W. WOOLWORTH CO.,
SPENCER, IOWA.

✓ NO. 2A164

ORDER NO. 58702

DATE 1-26-193

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

NORTH MAIN STREET,
SPENCER, IOWA.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

5

2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON.

✓ NO. 2A165

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATIVE GULLS, SEASIDE
PROMENADE AND TILLAMOOK HEAD, OREGON.
OREGON COAST HIGHWAY. PHOTO BY
MONTAG.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 490

COLOR DESCRIPTION

PUT GLOBES ON LAMPS.

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

3 CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

DEADLINE

19

AS2

2

PUBLISHED BY WESLEY ANDREWS, INC., PORTLAND, OREGON		NO. 2A166
		ORDER NO. 58738
		DATE 1-27-1932
12 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE <u>UPPER</u> UPPER, LOWER, CENTER - BORDER.	FRONT NO. 37	R. M. NO
TITLE (IN FULL) BRITISH SHIP GLENESSLIN	IMPRINT	SAME AS ABOVE
XX WRECKED AT CAPE FALCON, 1913, OREGON COAST HIGHWAY. (C) PHOTO BY ROCKAWAY STUDIO.		
PRIVATE NO. UPPER LEFT- 950		
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC. CHICAGO PHOTO TICKET		
COMPLETED		
FEB 30 1932		

DEADLINE

19

1/2

NO. 2A167

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

ORDER NO. 58738

DATE 1-27-1932

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEA LIONS FROM TILLAMOOK
COAST, OREGON COAST HIGHWAY. PHOTO
BY ROCKAWAY STUDIO.
PRIVATE NO. UPPER LEFT- 951

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 37 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN & BROWN SEA LIONS.

ALSO USED IN FOLDER.

3 PROOFS WANTED

SUBMITTER PHOTO & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 30 1932

DEADLINE

15
PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A168

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANZANITA, BRIGHTON,
MANHATTAN AND ROCKAWAY BEACHES FROM
NEAH-KAH-NIE MT., OREGON COAST
HIGHWAY. PHOTO BY ROCKAWAY STUDIO
PRIVATE NO. UPPER LEFT CORNER 952

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 37 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

3

PROOFS WANTED ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rough
[Signature]

X X

2

1-4^{1/2}

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A169

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPOUTING HORN, DEPOE
BAY, OREGON COAST HIGHWAY, PHOTO
BY ~~MANX~~ STUDIO, TOLEDO,
HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 953

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

Very Rush
JFK

X

6

4 1/2

1

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A170

ORDER NO. 58738

DATE 1-27-1932

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: *Left* UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

ARCH ROCKS AND MAXWELL

IMPRINT

37
SAME AS ABOVE

POINT, TILLAMOOK COAST, OREGON COAST
HIGHWAY. PHOTO BY BELL STUDIO

PRIVATE NO. UPPER LEFT CORNER 954

COLOR DESCRIPTION

3

PROOFS WANTED

ALSO USED IN FOLDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rushy
H.H.

X X X

2

1/2

A4

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A171
ORDER NO. 58738
DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FACE ROCK AT BANDON-BY-
THE-SEA, OREGON COAST HIGHWAY.
PHOTO BY CROXALL STUDIO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 37 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 955

COLOR DESCRIPTION

3 PROOFS WANTED ALSO USED IN FOLDER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

Very Rushy
H.H.

X

X

5

2

A 5 1/2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A172
ORDER NO. 58738
DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET AT TWIN ROCKS,
OREGON COAST HIGHWAY. PHOTO BY
ROCKAWAY STUDIO.

PRIVATE NO. UPPER LEFT CORNER 956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION:

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 30 1932

Very
Rush
X X X

2

A42

2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A173

ORDER NO. 58738

DATE 1-27-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

REEFS AND MARINE GARDENS
AT CAPE PERPETUA, OREGON COAST
HIGHWAY. PHOTO BY BALL-STUDIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 957

COLOR DESCRIPTION

SHOW HIGHWAY PLAIN.

ALSO USED IN FOLDER.

3

PROOFS WANTED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Completed

FEB 30 1932

Very Rush
Hb X

X X

2

5 1/2

2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. 2A174

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

37

NO

SUNSET, TILLAMOOK BAY,
OREGON COAST HIGHWAY. PHOTO BY
BELL STUDIO.

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 959
COLOR DESCRIPTION

3 PROOFS WANTED

ALSO USED IN FOLDER.

Photo in 2A192

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rushy
JH

X L X

6

✓ NO. 2A175

ORDER NO. 58738

DATE 1-27-1932

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SHORE DRIVE, NORTH TOWARD
PORT ORFORD, OREGON COAST ON HIGHWAY.
PHOTO BY SAWYER.

PRIVATE NO. UPPER LEFT CORNER - 960

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SHOW HIGHWAY IN DISTANCE.

ALSO USED IN FOLDER.

3
SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

Very Rushy
\$10

X

X

5

45

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A176

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

37

NO

SAME AS ABOVE

SCENE FROM OTTER CREST
LOOKING NORTH, OREGON COAST HIGHWAY.

PHOTO BY XXXXXXXXXXXXXXXX
HOME STUDIO.

PRIVATE NO. UPPER LEFT CORNER - 961

COLOR DESCRIPTION

BRING OUT OCEAN & HIGHWAY. USE SMALL PHOTO.

ALSO USED IN FOLDER.

3 PROOFS WANTED
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rush
JH

X

X

X

2

A42

2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A177

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

THE SEAWARD DUNES OF

PACIFIC SHORES, OREGON COAST
HIGHWAY.

IMPRINT

37
SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 962

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rush
[Signature]

X X

6

A4

1
2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A178
ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

37

NO

PROPOSAL ROCK, NESKOWIN
BEACH, OREGON COAST HIGHWAY. PHOTO
BY WESLEY ANDREWS.

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 963

COLOR DESCRIPTION

ALSO USED IN FOLDER 6

3

PROOFS WANTED

SUBMIT RET. PHOTO B&W PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

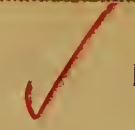
FEB 1 - 1932

Very Rushy
H/H

DEADLINE

5

1
2



NO. 2A179

ORDER NO 58738

DATE 1-27-1932

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTY BILLOWS - VIEW
FROM OREGON COAST HIGHWAY.
PHOTO BY ROCKAWAY STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO, UPPER LEFT CORNER- 964

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 1 - 1932

Very Rusty

5

NO. 2A180

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CAPE PERPETUA

LOOKING NORTH TOWARD YACHATS, WALDPORT AND
NEWPORT, OREGON COAST HIGHWAY.
PHOTO BY HOME STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 966

COLOR DESCRIPTION

ALSO USED IN FOLDER.

3 PROOFS WANTED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rushy
H. X X X

152
PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A181

ORDER NO. 58738

DATE 1-27-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DEVILS PUNCH BOWL AND
GULL ISLAND, OREGON COAST HIGHWAY.
PHOTO BY HOME STUDIO, TOLEDO.
PRIVATE NO. UPPER LEFT CORNER - 967

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

WHERE PHOTO IS SCRATCHED IS A HOLE WHERE THE SURF FLOWS IN.

Photo in 27193

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 1 1932

Very Rush
X
DEADLINE
X

412
PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓
NO. 2A182

ORDER NO. 58738

DATE 1-27-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEA LION BULL, TILLAMOOK
COAST, OREGON COAST HIGHWAY.
XX (C) PHOTO BY ROCKAWAY STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

37

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 968

COLOR DESCRIPTION

COLOR TAN & GREY.

Photo in 2A-192

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 30 1932

DEADLINE

NO. 2A183

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

ORDER NO. 58738

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BANDON BEACH, OREGON
COAST HIGHWAY. PHOTO BY
CROXALL STUDIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

37

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 969

COLOR DESCRIPTION

ALSO USED IN FOLDER.

3

PROOFS WANTED

SUBMIT. RET. PHOTO.

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rush
H.A.

X X X

1 1/2

A 3 1/2



NO. 2A184
ORDER NO. 58738
DATE 1-7-1932

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 37 R. M. NO
TITLE (IN FULL) CAPE BLANCO LIGHT	IMPRINT SAME AS ABOVE
HOUSE, MOST WESTERN POINT ON COAST, OREGON COAST HIGHWAY. PHOTO BY SAWYER.	
PRIVATE NO. UPPER LEFT CORNER- 965	

COLOR DESCRIPTION
BLDGS. WHITE.

ALSO USED IN FOLDER.

3

PROOFS WANTED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

*Copy
Push
H. E. X X X*

6

1 1/2

NO. 2A185

ORDER NO. 58736

DATE 1-27-1932

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOISE RIVER BRIDGE,
CAPITOL BOULEVARD, BOISE, IDAHO

PRIVATE NO. UPPER LEFT CORNER-X242.
342.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

37
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.,

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very
Rush
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2

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. 2A186

ORDER NO. 58736

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

XXXXX

IMPRINT

37

SAME AS ABOVE

OWYHEE DAM, HEIGHT 502 FT.,
MALHEUR COUNTY, OREGON.

PRIVATE NO. UPPER LEFT CORNER- 647

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

2/11/32
RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 1 - 1932

DEADLINE

10

NO. 2A167

ORDER NO. 58736

DATE 1-27-1932

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PERRINE HOTEL, TWIN
FALLS, IDAHO. PHOTO BY WESLEY
ANDREWS.

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER 311

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very
Rush
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X X X

14

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. 2A106

ORDER NO. 58736

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PACIFIC HIGHWAY BRIDGE
OVER ROGUE RIVER, OREGON,
PHOTO BY HARWOOD

PRIVATE NO. UPPER LEFT CORNER- 939

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER .

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Rush
HT

XX

5

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. 2A189

ORDER NO. 58730

DATE 1-27-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

37

R. M.

NO

TITLE (IN FULL)

MT. THEILSON FROM
DIAMOND LAKE, OREGON. PHOTO BY
HARWOOD

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 940

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 30 1932

Very Good
[Signature]

[Large handwritten mark]

4 1/2



NO. 2A190

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

ORDER NO. 58736

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

37

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MT. MC LAUGHLIN FROM
LAKE OF THE WOODS, OREGON
PHOTO BY HARWOOD

PRIVATE NO. UPPER LEFT CORNER 941

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

JAN 28 1932

Very J. Rush

X

X

X

6

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A191

ORDER NO. 58736

DATE 1-27-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KLAMATH LAKE, OREGON.
PHOTO BY STINSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 942

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Completed

FEB 30 1932

Very Rushy
7-10
X *X*

✓ NO. 2A192

ORDER NO. 58726

DATE 1-27-1932

WESLEY ANDREWS, INC.,
PORTLAND, OREGON

12 M 500 LARGE FOLDER VIEW GROUP (2) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) SUNSET - TILLAMOOK BAY.
PHOTO BY BELL STUDIO

IMPRINT

NONE
NONE

NO

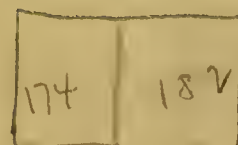
SEA LION BULL - TILLAMOOK COAST.
PHOTO BY ROCKAWAY STUDIO

AT TOP - 71 MILES SOUTH 354 MILES NORTH.

COLOR DESCRIPTION

USE PHOTOS NO. 2A174 & 2A182.

Artist's Column



SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 8 - 1932

A5

WESLEY ANDREWS, INC.,
PORTLAND, OREGON

✓ NO. 2A193

ORDER NO. 58726

DATE 1-27-1932

12 M500 LARGE FOLDER VIEW (GROUP (2)) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPOUTING HORN, DEPOE BAY

PHOTO BY EDITH M. BAIRD

DEVILS PUNCH BOWL - OTTER ROCK

PHOTO BY HOME STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. NO

IMPRINT NONE

AT TOP - 128 MILES SOUTH, 279 MILES NORTH
COLOR DESCRIPTION

USE NEW PHOTO & PHOTO NO. 2A181

new photo 2A181

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 8 - 1932

5

15

12

PUBLISHED BY ROBBINS-TILLQUIST CO. FOR
LINDSTAD STUDIO, THERMOPOLIS, WYO.

✓ NO. 2A197
ORDER NO. 58749
DATE 1-28-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

16

NO

TITLE (IN FULL) FALLS OF BIG HORN XXXX
HOT SPRINGS, THERMOPOLIS, WYO.

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

LEFT OF BRIDGE GRAY. FOREGROUND GREEN. (HILL LIKE 104131 ATTACHED.
GRASS, GREY ROCKS)

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

2

142
PUBLISHED BY ROBBINS-TILLQUIST CO. FOR
LINDSTAD STUDIO, THERMOPOLIS, WYO.

1 1/2
NO. 2A198

ORDER NO 58749

DATE 1-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

13 76

R. M.

NO

TITLE (IN FULL) MONUMENT HILL AND
TERRACE PARK, THERMOPOLIS, WYO.

IMPRINT

SAME AS ABOVE

PUT & PLATE NO. ON FRONT

COLOR DESCRIPTION

* SHOW BIG HORN HOT SPRINGS ON HILL LIKE 75170. ALSO USE COLOR
ON HILL SAME AS PLATE 75170.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

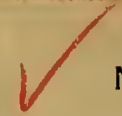
CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

A 4 1/2



NO. 2A199

PUBLISHED BY ROBBINS-TILLQUIST CO. FOR
LINDSTAD STUDIO, THERMOPOLIS, WYO.

ORDER NO. 58749

DATE 1-28-1932

6 M

AMERICAN ART.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 76 R. M. YES

TITLE (IN FULL) THE INDIAN WAY

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

BUCK SKIN COLOR SHIRT. YEW BOW, WHITE BACK - ARROWS WHITE, BLACK
TOP ON FEATHERS, BLOOD UNDER SHAFT, BUFFALO BLACK, BROWN HEAD BLACK,
HORNS WHITE.

SEE CARD ATT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 1932

2

3 1/2

A6

KING'S NEWS STAND,
NILES, OHIO

NO. 2A200

ORDER NO. 58761

DATE 1-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

NO

TITLE (IN FULL)
SOUTH MAIN STREET
LOOKING NORTH, NILES, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

ON RIGHT 1 & 2 DARK RED GRAY CORNICE, 3 BUFF, 4 DARK RED, 5 GRAY, 6 GRAY, 7 RED, 8 GRAY, OTHERS DARK RED. ON LEFT 1ST WHITE GREEN SIGN, WHITE MARKEE WITH GREEN BORDER OR SIGN, 2 DARK RED, 3 BROWN, 4&5 DARK RED, 6 TALL BLDG. LIGHT STONE, 7 DARK RED. REMOVE LARGE POLES & WIRES. REMOVE STREET CAR TRACKS & MAKE LIKE RIGHT & LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 1 - 1932

17

1

45

2

MADE EXCLUSIVELY FOR KOLB BROS. DRUG STORE,
ANGOLA, IND.

NO. 2A201
ORDER NO. 58766
DATE 1-28-1932

6 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. <input checked="" type="checkbox"/> YES
TITLE (IN FULL) TRI-STATE COLLEGE, ANGOLA, IND.	IMPRINT SAME AS ABOVE
TAKE OFF IMPRINT AFTER 3,500	
COLOR DESCRIPTION	ARE RUN.

AS PER SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 19 1932

DEADLINE

6

2

✓

NO. 2A202

MADE ~~XXX~~ EXCLUSIVELY FOR KOLB BROS. DRUG STORE,
ANGOLA, IND.

ORDER NO. 58766

DATE 1-28-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) POTAWATOMI INN AT
LAKE JAMES, "PAKAGON STATE PARK"
ANGOLA, IND.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,500
ARE RUN.

COLOR DESCRIPTION

AS PER SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 1 1932

DEADLINE

2

1 1/2

4 1/2

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 2A203

ORDER NO. 58782

DATE 1-20-1932

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) BERKSHIRE INN, GREAT BARRINGTON, MASS. IN THE BERKSHIRES.	
PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER- 1	
COLOR DESCRIPTION	
BROWN STAIN SHINGLES, WHITE TRIM, GREEN BLINDS & SHADES, SLATE ROOF. CREAM UNDER PORCH ROOF.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

COMPLETED

FEB 4 - 1932

5

84

PUBLISHED BY C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

2

NO. 2A204

ORDER NO. 58782

DATE 1-22-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

29

NO

TOWN HALL, GREAT
BARRINGTON, MASS. IN THE BERKSHIRES.

SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER - 2

COLOR DESCRIPTION

RED BRICK & RED MORTAR. CREAM TRIM. RED ROOF. MONUMENT LEFT BROWN,
GOLD BALL. MONUMENT RIGHT GRAY SLAB.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

2

NO. 2A205

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

ORDER NO. 58782

DATE 1-29-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. JAMES EPISCOPAL
CHURCH, GREAT BARRINGTON, MASS. IN
THE BERKSHIRES.

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 4

COLOR DESCRIPTION

GRAY STONE, BROWN TRIM, BROWN & TAN ROOF, BROWN BLINDS AND DOOR.
BLOG. RIGHT BROWN STAIN, WEATHERED ROOF, NEXT RED, CREAM PORCH.
CHURCH RUNS CLEAR TO LEFT END OF PICTURE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

Over to Mrs. /

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO 2A206

ORDER No. 58783

DATE 1-2-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 19 R. M. NO

TITLE (IN FULL) EAST MOUNTAIN AND GREAT
BARRINGTON, MASS. IN THE BERKSHIRES.

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~3-4~~ 3-4 FROM RIGHT EDGE
IN UPPER BORDER- 3

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

PUT CLOUDS IN SKY
HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

2A 206

A4

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 24207

ORDER NO. 58783

DATE 1-29-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WM. CULLEN BRYANT

HOUSE, BUILT 1759, GREAT BARRINGTON,
MASS. IN THE BERKSHIRES.

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE IN
UPPER BORDER- 5

COLOR DESCRIPTION

DARK GRAY, BUT NOT SLATE COLOR, CREAM TRIM, WEATHERED ROOF.
CREAM SHADES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 5 - 1932

2

1 1/2

NO. 2A208

ORDER NO. 58783

DATE 1-20-1932

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

MAIN STREET, GREAT
BARRINGTON, MASS. IN THE BERKSHIRES.

IMPRINT

19 R. M. NO
SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER. - 6

COLOR DESCRIPTION

LEFT BUFF, GRAY TRIM, NEXT RED, ~~GRAY~~ TRIM, GRAY IN DISTANCE.

RIGHT - 1 GRAY, 2 RED, 3 BUFF, 4 RED. (~~SEE BACK OF PHOTO~~)
REMOVE WIRES.

1 & 2 GRAY, 3 & 4 RED, 5 BUFF, 6 RED PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

FEB 4 - 1932

5

5

A3 1/2

2

SAM CHURCH, WISCONSIN RAPIDS, WIS.		NO. 2A209
		ORDER NO. 58770
		DATE
6 M	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. NO
TITLE (IN FULL) NEW HIGH SCHOOL, WISCONSIN RAPIDS, WIS.	IMPRINT NONE	
COLOR DESCRIPTION		
<p><i>Photo to Teising</i> <i>7/1/31</i></p>		
SUBMIT: RET. PHOTO	3 B. L. & W. PROOF S	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. -	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

COMPLETED

FILED - 1932

6

2

HENRY S. BEACH,
EL PASO, TEX.

NO. 2A210

ORDER NO. 58787

DATE 1-27-1932

12 M 500

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FREE PUBLIC BATHING
BEACH IN WASHINGTON PARK, EL PASO, X
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. 110

IMPRINT

H.S.B. ~~2114~~

COLOR DESCRIPTION

MAKE AS ATTRACTIVE A VIEW AS POSSIBLE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 5 - 1932

*Very
Rush*

Rush

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. 2A211 ORDER NO. 58764
CUSTOMER W. A. SHORT & SON,
LORDSBURG, NEW MEXICO

DATE 1-28-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

FEB 4 - 1932

Photos for
this Customer

25 M PC GROUP (2) SIZE 3 1/2 X 5 1/2 STYLE PHOTOCHROM

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAMP HIDALGO, LORDSBURG, N.M.
HIDALGO COURT, LORDSBURG, N.M.
(AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS MARKED ON EXTRA PRINTS ATTACHED.

Large Photos

Photos by Shadok

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES
____ DUPLICATES _____ ZINC COLOR PLATES _____ COPIES
____ LINE & HALFTONE COMB. _____ COLOR PROCESS _____
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE _____ WIDE _____ HIGH, SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLIO
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.
ZINC ETCHINGS FROM _____ COPIES
____ DUPLICATES _____ COLOR PLATES _____
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE _____ WIDE _____ HIGH, SAME SIZE _____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
____ FLAT. _____ GROUND _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

2A 211 2✓

MAKEOVER
COLORMATCH (No Cam)
MAKEOVER

DEADLINE

MAKEOVER

COLORMATCH
MAKEOVER

9 72012

24-5-11

3

#45

F.W. WOOLWORTH CO.,
JACKSONVILLE, ILL.

✓ NO. 2A212

ORDER NO. 58792

DATE 1-29-1932

3/1 ~~R~~ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

SCIENCE HALL,

MAC MURRAY COLLEGE, JACKSONVILLE,
ILL.

IMPRINT

NONE

COLOR DESCRIPTION

RED BRICK BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 4 - 1932

14

A32

2 1/2

F. W. WOOLWORTH CO.,
JACKSONVILLE, ILL.



NO. 2A213

ORDER NO. 58792

DATE 1-29-1932

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) JANE HALL, MAC MURRAY
COLLEGE, JACKSONVILLE, ILL.

IMPRINT NONE

COLOR DESCRIPTION

BE SURE AND BRING OUT ROOF.

Red brick

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 5 - 1932

442

1/2

F. W. WOOLWORTH CO.,
JACKSONVILLE, ILL.

NO. 2A214

ORDER NO. 58792

DATE 1-29-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NICHOLS PARK,
JACKSONVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT XXXXXXXXXXXX NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

Cover for
over

5

2

A4

F.W.WOOLWORTH CO.,
JACKSONVILLE, ILL.

NO. 2A215

ORDER No. 58792

DATE 1-29-1932

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

ILLINOIS COLLEGE,
JACKSONVILLE, ILL.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 4 - 1932

6

A42

1 1/2

NO. 2A216

ORDER NO. 58790

DATE 1-29-1932

PUBLISHED BY C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

6 12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

29

NO

SAME AS ABOVE

FIVE MILE POINT,
OTSEGO LAKE, COOPERSTOWN, N.Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE

IN UPPER BORDER- 75

COLOR DESCRIPTION

DO NOT USE AUTUMN TINTS ON FOLIAGE. 82138 HAS GOOD COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 4 - 1932

THE PHOTO ART SHOP,
DECORAH, IOWA.

✓ NO. 2A217

ORDER NO. 58801

DATE 1-30-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

GLENWOOD CAVE

XXXXXXXX INTERIOR ENTRANCE

(ETC. AS PER COPY)

IMPRINT

PUBLISHED & COPYRIGHTED

BY STANLEY SCARVIE, DECORAH,
IOWA.

IN PLATE (C)

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 8 - 1932

TYPE

5

THE PHOTO ART SHOP,
DECORAH, IOWA.

✓ NO. 2A218

ORDER NO. 58801

DATE 1-30-1932

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) DUNNING SPRING,
DECORAH, IOWA

IMPRINT

NO

PUBLISHED & COPYRIGHTED
BY STANLEY SCARVIE, DECORAH,
IOWA.

IN PLATE- (C)

COLOR DESCRIPTION

ALSO USED IN
FOLDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

9 B. L. & W. PROOF 5
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

1
2

THE PHOTO ART SHOP,
DECORAH, IOWA.

✓ NO. XX 2A219

ORDER NO. 58801

DATE 1-30-1932

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) PULPIT ROCK,
DECORAH, IOWA.

IMPRINT PUBLISHED & COPYRIGHTED BY
STANLEY SCARVIE, DECORAH, IOWA

IN PLATE (C)

COLOR DESCRIPTION

ALSO USED IN FOLDER.

SUBMIT: RET. PHOTO

2 B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 - 1932

2

7
A 5 1/2

1 1/2

PUBLISHED BY C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A220

ORDER NO. 58802

DATE 1-30-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

29

NO

FAMOUS WILMINGTON NOTCH
BETWEEN WILMINGTON AND LAKE PLACID
N.Y. ADIRONDACK MTS.

SAME AS ABOVE

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER- 31

COLOR DESCRIPTION

BE VERY CAREFUL IN COLOR WORK ON THIS VIEW.

SEE CARD ATT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 4 - 1932

2

CUSTOMER	DIAL NO. 2A221	ORDER NO. 58803	DATE 1-30-1932	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER PUBLISHED BY I.ROBBINS & SON, PITTSBURGH, PA.					
	6M	PC	SIZE 3 1/2 X 5 1/2	STYLE AMERICAN ART		
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full DINING ROOM, FISHER HOUSE, GREENSBURG, PA.			FRONT NO. 5 (All of this on address side) R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint IMPRINT: SAME AS ABOVE		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout DO NOT DO ANY ANY UNNECESSARY RETOUCHING.			PHOTO LITHO Rephoto NEG.NO. ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — <u>White</u> Border — Full Face. 175 Blue Print — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.		
RETURN PHOTO	COLOR DESCRIPTION CEILING & WALLS LIGHT BUFF. MAHOGANY TRIM. BOOTH MAHOGANY. TABLE CLOTHS WHITE. SEAT COVERS LIGHT BUFF WITH RED DESIGN. CEILING LAMPS WHITE. TRIMMED IN BLACK. FLOORS RED BRICK WITH BLACK STRIPE. FANS MAHOGANY. SMALL LAMPS THROUGH CENTER GOLD.			ENGRAVING DEPARTMENT HALFTONES FROM <u>1</u> COPIES DUPLICATES _____ ZINC COLOR PLATES _____ LINE & HALFTONE COMB. _____ COLOR PROCESS _____ Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day SIZE 3 3/16 X 5 3/16 WIDE HIGH SAME SIZE SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150. ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.		
				ZINC ETCHINGS FROM _____ COPIES DUPLICATES _____ COLOR PLATES _____ Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day SIZE _____ W IDE _____ HIGH, SAME SIZE BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size) PROOFS FLAT <u>✓</u> GOOD _____ IN COLORS _____ SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL.		

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

FEB 16 1932

1.0
03
1.0

C-20 min

483
25

19

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO 2A222

ORDER NO. 58610

DATE 2-1-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON
BRIDGE FROM NEW YORK CITY,
SHOWING PALISADES OF N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 182 102 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT XXXXXX
EXTREME RIGHT - 3

ADD CROSS SECTIONS OVER TWO TOWERS, AS ON PHOTO ATTACHED. FILL IN
MASONRY AT RIGHT ANCHOR OF BRIDGE. BRING OUT THE ROCK PALISADES AT
THE DISTANT SHORE TO ADVANTAGE. AUTUMN FOLIAGE. NICE SKY BLUE
WATER. COVER BARE TREES. MAKE A COLORFUL CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 5 - 1932

Very Rush

Rush

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A223

ORDER NO. 58809

DATE 2-5-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

GEORGE WASHINGTON

102

YES

IMPRINT

SAME AS ABOVE

BRIDGE VIEW FROM NEW YORK CITY,

N.Y.

IN PLATE LOWER RIGHT - FAIRCHILD AERIAL SURVEYS, INC., N.Y.C.
PRIVATE NO. AFTER TITLE AT EXTREME

RIGHT - 1

COLOR DESCRIPTION

BREAK UP MASS OF BLDGS. WITH VARIOUS COLORS. RETOUCH & LIGHTEN
DISTANT SCENERY & FOLIAGE. BRING OUT PALISADES NEAR OPPOSITE SHORE.
COLOR & TRIM PARKS IN FOREGROUND. FILL IN STEEL WORK AT INCOMPLETED
PORTION OF BRIDGE ANCHORAGE. ADD MORE CARS ON BRIDGE AND APPROACHES.

(IMPORTANT - LIGHTEN WATER TO A SKY BLUE. ADD A STEEL CROSS SECTION
WHICH IS BEING ERECTED ACROSS THE TOP OF THE TOWERS ENCLOSING THE
CABLES: (SEE PHOTO SHOWING THIS IN ENVELOPE 2A222.)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A224

ORDER NO. 58809

DATE 2-5-1932

25 XX M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

102

YES

TITLE (IN FULL)

GEORGE WASHINGTON

IMPRINT

SAME AS ABOVE

BRIDGE VIEW FROM FORT LEE, N.J.
IN PLATE, LOWER RIGHT - FAIRCHILD
AERIAL SURVEYS, INC., N.Y.C.

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT - 2

COLOR DESCRIPTION

BREAK UP MASS OF BLDGS. WITH VARIOUS COLORS. RETOUCH & LIGHTEN DISTANT
SCENERY & FOLIAGE. COLOR & TRIM PARKS IN XX FOREGROUND. ADD MORE
CARS ON BRIDGE AND APPROACHES. (IMPORTANT) - LIGHTEN WATER TO A SKY
BLUE. ADD A STEEL CROSS SECTION WHICH IS BEING ERECTED ACROSS THE
TOP OF THE TOWERS ENCLOSING THE CABLES. (SEE PHOTO SHOWING THIS
IN ENVELOPE 2A222.)

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

2 1/2

4 1/2

PUBLISHED BY BURKS,
FULTON, MO.

✓ NO. 2A225

ORDER NO. 58818

DATE 2-10-1932

E M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SEMINOLE HOTEL,
FULTON, MO.

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED & BROWN BRICK, RED TILE ROOF, TAN STUCCO PANELS, ENTRANCE
BROWN STONE. SHOW SOME LEAVES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

5

KARL F. STROBACH,
ST. JAMES, MO.

✓ NO. 2A226

ORDER NO. 58837

DATE 2-2-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

2

NO

TITLE (IN FULL)

IMPRINT

NONE

MARAMEC SPRING,
ST. JAMES, MO.

COLOR DESCRIPTION

*Sent to Drug Store
Subs
Electrolite
2/11/32*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 8 - 1932

COMPLETED

KARL F. STROBACH,
ST. JAMES, MO.

✓ NO. 2A227

ORDER NO. 58837

DATE 2-2-1932

M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
MARAMEC SPRING,
ST. JAMES, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT
NONE

COLOR DESCRIPTION

*Sent to Drug Store,
Gibbs Steelville, Mo.
2/11/32*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 8 - 1932

2

KARL F. STROBACH,
ST. JAMES, MO.

NO. 2A228

ORDER NO. 58837

DATE 2-2-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE FEDERAL SOLDIERS
HOME, ST. JAMES, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SHOW LEAVES. MAKE SUMMER SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

KARL F. STROBACH,
ST. JAMES, MO.

✓ NO. 2A229

ORDER NO. 58837

DATE 2-2-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

STATE FEDERAL SOLDIERS
HOME, ST. JAMES, MO.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

SHOW LEAVES. MAKE SUMMER SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

2 1/2

JNO. W. SCOTT,
ROLLA, MO.

✓ NO. 2A230
ORDER NO. 58839

DATE 2-2-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

NO

ROLLAMO THEATRE,
ROLLA, MO.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

17

A4

2

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A231

ORDER NO. 53841

DATE 2-2-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARGE CANAL LOCK NO. 3 -
HUDSON RIVER, MECHANICVILLE, N.Y.

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER - 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CEMENT BLDG. GREEN ROOF. RED SASH. CEMENT WALLS. BLACK RAILINGS.
LEAD GRAY BOARD WALK IN FOREGROUND. GATE UNDER BOARD WALK RED.
GATE AT ~~XXXXXXX~~ FURTHER END RED. STATE FLAG AT RIGHT BLUE GROUND
WITH WHITE DESIGN.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 1932

6

A4^{1/2}

PUBLISHED BY C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A232

ORDER NO. 58841

DATE 2-2-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MECHANICVILLE COUNTRY
CLUB, MECHANICVILLE, N.Y.

PRIVATE NO. 3-4¹¹ FROM RIGHT EDGE
IN UPPER BORDER- 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BLDG. RED ROOF. LIGHT GREEN TRIM. BROWN GRAY WHITE & BLACK
DUCKS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 8 - 1932

2

A4

1 1/2

✓ NO. 2A233

PUBLISHED BY YE SWEET SHOP,
EAGLES MERE, PA.

ORDER NO. 58819

DATE 2-2-1932

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER..

TITLE (IN FULL) BATHING BEACH, EAGLES
MERE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ORANGE & BLUE SUN SHADE, GREEN SEATS, GRAY PIERS,
REAR BLDG. ACROSS LAKE BUFF, SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 5 - 1932

2

14
PUBLISHED BY YE SWEET SHOP,
EAGLES MERE, PA.

✓ NO. 2A234

ORDER NO. 58819

DATE 2-2-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) EAGLES MERE GOLF
COURSE, EAGLES MERE, PA.

IMPRINT

1 NO
SAME AS ABOVE

COLOR DESCRIPTION

BRIGHT GREEN FAIRWAY. GREEN FOLIAGE, NO YELLOW COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

1932
FEB 4

1
2

2

4 1/2

PUBLISHED BY YE SWEET SHOP,
EAGLES MERE, PA.

NO. 2A235

ORDER NO. 56819

DATE 2-2-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

DRIVE AROUND LAKE,
EAGLES MERE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

DARK ROAD, GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 4 - 1932

5

2

PUBLISHED BY J.W. RUSSELL,
IRONTON, MO.

NO. 2A236

ORDER NO. 58820

DATE 3-9-1932

2 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROCK FORMATIONS -
JOHNSON HOLE, NEAR ARCADIA XX
VALLEY

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CONFIDENTIAL

5

2

PUBLISHED BY J.W. RUSSELL, IRONTON, MO.

NO. 2A237

ORDER NO. 58820

DATE 3-9-1932

2 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

1

NO

TITLE (IN FULL)

LONE PINE HOTEL,
IRONTON, MO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

MAR 16 1932

5

1
2

✓ NO. 2A238

PUBLISHED BY AMERICAN XXX ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58836

DATE 2-2-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TOP- MT. KEARSARGE FROM

IMPRINT

NO
SAME AS ABOVE

7TH GREEN

BOT- RUSSELL COTTAGES GOLF LINKS,
KEARSARGE, N.H.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 4 1932

2

5 1/2

2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. **2A239** ORDER NO. **58846**

DATE **2-2-1932**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

FEB 15 1932

Photos for
this Customer

CUSTOMER **HERMITAGE ART CO.,
CHICAGO, ILL.**

1 M **FC** SIZE **3 1/2 X 5 1/2** STYLE **DUPLEX**

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE CLOISTER, CISTERCIAN MONASTERY,
(TRAPPISTS) VALLEY FALLS, R.I.**

FRONT NO. **12** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face **175**
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM **1** COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 X 5 3/16** H.W. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

DIAL NO. 2A240 ORDER NO. 58846 DATE 2-2-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED FEB 15 1932 CUSTOMER HERMITAGE ART CO., CHICAGO, ILL. Photos for this Customer

1 M PC SIZE 3 1/2 X 5 1/2 STYLE DUPLEX PLACE OF TITLE: Upper, Lower, Left, Center, Border, Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full RELIGIOUS AT MANUAL LABOR, CISTERCIAN MONASTERY, (TRAPPISTS) VALLEY FALLS, R.I.

RETOUCHING DEPARTMENT Submit - Sketch - Layout - Retouched Photo - Wash Drawing Follow Layout REMOVE TELEGRAPH POSTS & WIRES. PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative - Line - Halftone - Combination. Dry - Wet - Pancromatic - Color Separation. Transfer - Paper Process - New Process. Stripping - White Border - Full Face. Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION ENGRAVING DEPARTMENT HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES Duplicates ZINC COLOR PLATES Duplicates COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS SIZE 3 3/16 X 5 3/16 ETCHING DEPT. PAINT IN BACKGROUND SOLID FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER. BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH DEARERS CUT TO PICAS (see size) PROOFS FLAT - GOOD - IN COLORS - SPECIAL STC ELECTROTYPES EACH OF ON WOOD METAL.

COMPLETED

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **2A241** ORDER NO. **58846**
CUSTOMER **HERMITAGE ART CO.,**
CHICAGO, ILL.

DATE **2-2-1932**

DEPT. **FEB 15 1932**
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M PC

SIZE **3 1/2 X 5 1/2**

STYLE **DUPLEX**

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE CHAPTER ROOM, CISTERCIAN MONASTERY,**
(TRAPPISTS) VALLEY FALLS, R.I.

FRONT NO. **12** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE THE TWO STREAMS OF SUNSHINE ON FLOOR.
PUT DETAIL INTO THE DARK ROBED MONKS.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB _____ COLOR PROCESS															
Extra Negatives	Extra stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE **3 3/16 X 5 3/16**
WIDE _____ HIGH, SAME SIZE _____

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE _____ W 10E _____ HIGH, SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT, ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **2A242** ORDER NO. **58846** DATE **2-2-1932** DEPT. **RETOUCHING**
CUSTOMER **HERMITAGE ART CO.,** CHICAGO, ILL. **PHOTO LITHO** **FEB 15 1932** Photos for this Customer

1 M **PC** SIZE **3 1/2 X 5 1/2** STYLE **DUPLEX**
PLACE OF TITLE: Upper Lower Left Center Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **SIDE CHAPELS, THE CISTERCIAN MONASTERY,**
(TRAPPISTS) VALLEY FALLS, R.I.
FRONT NO. **12** R. M. Yes No
R. M. to cover part of Mess. Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
ADD DETAIL INTO SECOND WALL, MAKING THE LINES STRONGER.
PHOTO LITHO
Rephoto **NEG. NO.**
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face Screen 175
Blue Print — Handcolor — Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION
ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE **3 3/16 X 5 3/16**
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLIO
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE W IDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOO IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A243 ORDER NO. 58846
CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILL.

DATE 2-2-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

FEB 15 1932

Photos for
this Customer

CUSTOMER

1 M FC SIZE 3 1/2 X 5 1/2 STYLE DUPLEX

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CHOIR FROM HIGH ALTAR, CISTERCIAN
MONASTERY, (TRAPPISTS) VALLEY FALLS, R.I.

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE TWO ROPES GOING UP TO CEILING

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

3 3/16 X 5 3/16
SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2 A244 ORDER NO. 58846 DATE 2-2-1932

CUSTOMER HERMITAGE ART CO., INC., CHICAGO, ILL.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

FEB 15 1932

Photos for this Customer

1 M PC SIZE 3 1/2 X 5 1/2 STYLE DUPLEX

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NOVICES RETURNING FROM WORK IN GARDENS, CISTERCIAN MONASTERY, (TRAPPISTS) VALLEY FALLS, R.I.

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT AT BOTTOM.

PHOTO LITHO Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE 3 3/16 X 5 3/16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A245 ORDER NO. 58852
CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILL.

DATE 2-2-1932
FEB 9 - 1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE ARTCHROM

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STREET ~~IN~~ VIEW IN FRONT OF SHRINE,
OUR LADY OF CONSOLATION, CAREY, OHIO

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE. HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

Photo ret 8/10/34

CUSTOMER

DIAL NO. 2A246 ORDER NO. 58852 DATE 2-2-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

CUSTOMER HERMITAGE ART CO., INC., CHICAGO, ILLINOIS

Photos for this Customer

6 M PC SIZE 3 1/2 X 5 1/2 STYLE ARTCHROM

PLACE OF TITLE: Upper Lower Left Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHRINE CHURCH, OUR LADY OF CONSOLATION, WEST VIEW, CAREY, OHIO

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
SIZE W IDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO YES NO
PHOTO USED FOR
PHOTO RETURNED TO
FEB 9 - 1932

DIAL NO.	ORDER NO.	58852	DATE	2-2-1932	DEPT.	DATE COMPLETED
CUSTOMER HERMITAGE ART CO., INC., CHICAGO, ILL.					RETOUCHING ENGRAVING PHOTO LITHO COMPOSITION LITHO ART	Photos for this Customer
6 M FC	SIZE	3 1/2 X 5 1/2	STYLE	ARTCHROM		
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout Title In Plate Yes No Copyright In Plate Yes No Title in full SHRINE CHURCH, OUR LADY OF CONSOLATION, SOUTH VIEW, CAREY, OHIO			(All of this on address side) FRONT NO. 12 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout AS PER INSTRUCTIONS ATTACHED.			PHOTO LITHO Rephoto NEG.NO. ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION AS PER INSTRUCTIONS ATTACHED.			ENGRAVING DEPARTMENT HALFTONES FROM ____ COPIES DUPLICATES _____ ZINC COLOR PLATES LINE & HALFTONE COMB. _____ COLOR PROCESS Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day ZINC ETCHINGS FROM ____ COPIES DUPLICATES _____ COLOR PLATES Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)			
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER.			PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL.			

Photo ret
4/17/33

DIAL NO. **2A248** ORDER NO. **58852** DATE **2-2-1932** DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER **HERMITAGE ART CO., INC., CHICAGO, ILL.** Photos for this Customer

6 M **PC** SIZE **3 1/2 X 5 1/2** STYLE **ARTCHROM**
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **SHELTER HOUSE AT THE SHRINE, OUR LADY OF CONSOLATION, CAREY, OHIO**
FRONT NO. **12** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
AS PER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT
HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM ____ COPIES
DUPLICATES COLOR PLATES
SIZE ____ W IDE ____ HIGH. SAME SIZE ____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
2 PROOFS
____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

SIZE **3 3/16 X 5 3/16**
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

R. 3
A 4 1/2
C-1/4
YES

Large Photo

Photo ret. 8/10/32

FEB 9 - 1932

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A249

ORDER NO.

58852

DATE

2-2-1932

CUSTOMER

HERMITAGE ART CO., INC.,
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

FEB 10 1932

Photos for
this Customer

6 M

FC

SIZE

3 1/2 X 5 1/2

STYLE ARTCHROM

PLACE OF TITLE: Upper Lower Left Center Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIRACULOUS IMAGE, OUR LADY OF
CONSOLATION, CAREY, OHIOFRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

AS PER INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. S 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AS PER INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

Photo res 8/10/32

DIAL NO. 2A250 ORDER NO. 58852 DATE 2-2-1932 DEPT. DATE COMPLETED

CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2 STYLE ARTCHROM

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PILGRIMS' HOUSE, AT THE SHRINE,

CAREY, OHIO, CONDUCTED BY THE SISTERS OF
ST. FRANCIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

AS PER INSTRUCTIONS & CARD ATTACHED.

FRONT NO. 12 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE W IDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 9 - 1932

2

NO. 2A251

PUBLISHED BY MRS. A.G. COOK,
PETOSKEY, MICH.

ORDER NO. 58854

DATE 2-3-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

BRIDGE SPANNING BEAR
RIVER, PETOSKEY, MICH.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT SOME GRASS ON THE RIGHT HAND BANK OF THE RIVER. THE BLDG.
IN THE BACKGROUND IS PAINTED TAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 5 - 1932

3

NO. 2A252

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

ORDER NO. 58858

DATE 2-2-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

19

YES

INTERIOR, GARFIELD PARK
CONSERVATORY, CHICAGO

IMPRINT

SAME AS ABOVE.

SAME AS ON
50277

PRIVATE NO. UPPER LEFT CORNER - 277

PRIVATE NO. BEFORE IMPRINT - 277

COLOR DESCRIPTION

REMOVE MAN ON RIGHT WALK.

Photo in 37H817

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COM. - ED

FEB 10 1932

Very Rushy
JK

DEADLINE

2

3

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

NO. ~~X2A223~~
2A253
ORDER NO. 58858

DATE 2-3-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

19

YES

TITLE (IN FULL)

THE ADMINISTRATION BUILDING
IN GARFIELD PARK, CHICAGO
BOT- PHOTO BY ALVINA LENKE STUDIO,
CHICAGO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER- 381

PRIVATE NO. BEFORE IMPRINT-
381

COLOR DESCRIPTION

MAKE REPHOTO SO AS TO MAKE BLDG. LARGER. CUT OFF FROM FOREGROUND
AS MARKED. TAKE OUT TREE IN SKY.

SEE CARD ATT. FOR COLORS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

Very Rushy
JTB

DEADLINE

2

✓ NO. 2A254

PUBLISHED BY MAX RIGOT SELLING CO.,
MMX CHICAGO

ORDER NO. 58858

DATE 2-3-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M. YES

TITLE (IN FULL) THE FIELD MUSEUM OF
NATURAL HISTORY, CHICAGO.
PRIVATE NO. UPPER LEFT CORNER-
251

IMPRINT SAME AS ABOVE

*Photo to Tising
9/10/34*

BOT - PHOTO BY MARIO SCACHERI -
A. LENKE STUDIO, CHICAGO

PRIVATE NO. BEFORE IMPRINT -
251

COLOR DESCRIPTION

MAKE REPHOTO SO AS TO MAKE BLOC. LARGER. CUT OFF SOME OF
WATER AT TOP.

SEE CARD ATT. FOR COLORS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

CURT TEIGH & COMPANY, INC., CHICAGO

PHOTO TICKET

FEB 11 1932

DEADLINE

19

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO, XXXX

NO. 2A255

ORDER NO. 58857

DATE 2-2-1932

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 19 R. M.

TITLE (IN FULL) (TITLE TO COME)

IMPRINT YES-TO
COME

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER &
BEFORE IMPRINT • 253
BOT- PHOTO BY ALVINA LENKE STUDIOS,
CHICAGO

COLOR DESCRIPTION

BRIGHTEN UP FOREGROUND AND BACKGROUND. PUT FLAGS ON POLES ON
BLDG. PUT IN ONE STREET CAR AS ON OA3777 ATTACHED.

PUT CLOUDS IN SKY

SUBMIT RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF YES
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 16 1932

DEADLINE

PUBLISHED BY JAMES E. THIEM, OFFICE
EX OUTFITTER, RALEIGH, N.C.

NO. 2A256

ORDER NO. 58869

DATE 2-3-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

RALEIGH MEMORIAL

AUDITORIUM, RALEIGH, N.C.

SEATING CAPACITY 3,600.

IMPRINT

SAME AS ABOVE

*Photo in
16-11-11*

COLOR DESCRIPTION

STONE GREY. ROOF BLACK COPPER. SHELTER OVER SIDE DOORS COPPER.
PUT IN A FEW CARS X'S ON OUTSIDE ROADS, AS MARKED ON SLIP ATTACHED.
PUT IN A FEW PEOPLE ON SIDEWALK.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 9 - 1932

DEADLINE

PHOTO PROPERTY OF C. T. & CO.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A257

ORDER NO. 58872

DATE 4-26-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SIMON HOTEL,
MADISON, WIS.

MAY 13 1932

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SIMON HOTEL, MADISON, WIS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

TITLES IN SKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

HOTEL PROPERTY CONSISTS OF CORNER LOT WITH FILLING
STATION, MAIN BUILDING, ALSO ADJOINING 3 STORY
BLDG. ON RIGHT, — PEN LINE MARKS X THE END OF PROPERTY.
LEAVE TREES IN FRONT OF BLDG. REMOVE LIMBS IN
LEFT TOP CORNER. PUT IN ELECTRIC SIGN ON
CORNER. REMOVE OIL SIGNS ON HOTEL BLDG.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation. 133
Transfer — Paper Process — New Process. 150.
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BRICK IN HOTEL CREAM COLOR. LOWER PART OF FILLING
STATION BUILT OF COLORED STONE, BODY OF FILLING
STATION WHITE. TILE ON ROOF GREEN.

HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB. — COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE 3 3/16 X 5 3/16
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

SIZE — WIDE — HIGH SAME SIZE —
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS
FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

R. 2 1/2
HCP-1
A. 4 1/4
C. 3 1/2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 2A258 ORDER NO. 58884
CUSTOMER A. L. ROGERS,
MILL CITY, PA.

DATE 2-4-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer1 M FC

SIZE

3 1/2 X 5 1/2STYLE FEB 27 1932 BLUESKY

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Y-O CABINS - CONNECTED WITH WYOMING
HOTEL. 24 HR. SERVICE - MEALS - LUNCHESES -
A. L. ROGERS, PROP. - ROUTE 6 - MILL CITY, XX
PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

WATCH SPACE FOR TITLE

COLOR DESCRIPTION

Large PhotoPhoto ret.
8/15/32**COMPLETED**FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sampleIMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten PhotoNegative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

30010

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 2A259

ORDER NO. 58897

DATE 2-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKESIDE COTTAGES AT
KANUGA CONFERENCES, NEAR
HENDERSONVILLE, N.C.

PRIVATE NO. BEFORE TITLE - 713

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

USE LARGE PHOTO. DARK GREEN SHINGLE BLDGS. LIGHT GREEN ROOFS.

ALSO SEE 2A261

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 9 - 1932

*Very Rush
JTB*

V N X

4 1/2

✓ NO. 2A260

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER NO. 58897

DATE 2-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) KANUGA LAKE AND
PAVILION, KANUGA CONFERENCES, NEAR
HENDERSONVILLE, N. C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 714

NO C. T. TRADEMARK ON FRONT.

COLOR DESCRIPTION

DARK GREEN SHINGLE BLOGS, GREY TRIMMED. REMOVE BLUR TO LEFT.

ALSO SEE 29 262

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 10 1932

Very Rushy
J. T. X

X X

2

2 1/2

✓ NO. 2A261

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 58697

DATE 2-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

PARTIAL VIEW OF THE HOTEL
AND GROUNDS AT KANUGA CONFERENCES, NEAR
HENDERSONVILLE, N.C.

IMPRINT

SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT.

PRIVATE NO. BEFORE TITLE - 711

COLOR DESCRIPTION

DARK GREEN SHINGLE BLDG. WHITE TRIMMED GREY ROOF. STONE WALL.
ADD A FEW PINK FLOWERS TO BUSHES. FOR ABOUT HALF-WAY UP THE PICTURE
AN OLD UNUSED ROAD APPEARS. MAKE GRASS INSTEAD. FARTHER ON IS THE
WALK. LEAVE AS IS. WATER APPEARS TO RIGHT & CENTER THROUGH THE
TREES. OMIT WIRES.

ALSO SEE 2A259

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

5

✓ NO. 2A262

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 58897

DATE 2-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

KANUGA LAKE FROM THE
COTTAGES, AT KANUGA CONFERENCES, NEAR
HENDERSONVILLE, N.C.

NO C.T. TRADEMARK ON FRONT.

PRIVATE NO. BEFORE TITLE - 712

COLOR DESCRIPTION

DARK GREEN SHINGLE BLDGS. OMIT FENCE ALONGSIDE LAKE.

ALSO SEE 2A260

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 9 - 1932

Very Good
Handwritten signatures and scribbles

4 1/2
ALEXANDER GONZALES,
YSLETA, TEX.

✓
•NO. 2A263

ORDER NO. 58901

DATE 2-5-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) TOP- YSLETA, TEXAS - 12

IMPRINT

PUBLISHED BY ALEXANDER'S

MILES EAST OF EL PASO ON U.S. 80

STORE, YSLETA, TEXAS.

BOT- THE OLDEST MISSION IN THE U.S.,
YSLETA, TEXAS.

COLOR DESCRIPTION

SEE CARD ATTACHED.

~~FOR THE~~
~~W. L. & W. PROOF~~
~~ALL DETAILS~~

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED
PHOTO TICKET

FEB 11 1932

2

NO. 2A264

ORDER NO. 58901

DATE 2-5-1932

ALEXANDER GONZALES,
YSLETA, TEX.

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) INTERNATIONAL BRIDGE
CONNECTING YSLETA, TEXAS AND
ZARAGOZA, MEXICO

IMPRINT PUBLISHED BY ALEXANDER'S
STORE, YSLETA, TEXAS.

PUT IN STAMP SPACE "PLACE STAMP
HERE" AND "MADE IN U.S.A."

COLOR DESCRIPTION

BRIDGE WHITE & BLDG. GREY STUCCO, RED TILE ROOF. AMERICAN FLAG.
GREEN TRIM ON BLDGS.

AMERICAN
FLAGS

PUT CLOUDS IN SKY

SUBMIT, RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF CURT TEICH & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 15 1932

COMPLETED

FOREIGN
Watch FLAGS and
all DETAILS

FOREIGN
Watch FLAGS and
all DETAILS

A 4

2

4

4 1/2

ALEXANDER GONZALES,
YSLETA, TEX.

NO. 2A265
ORDER NO. 58901
DATE 2-5-1932

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MAIN STREET, XXXXXXXXXX
YSLETA, TEXAS,
IN PLATE - 1 MILE TO OLD MEXICO -
TO CARLSBAD CAVERNS
MAIN U.S. HIGHWAY NO. 80 EAST
COLOR DESCRIPTION (AS ON DUMMY ATTACHED)
COLORS AS MARKED ON PRINT ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT PUBLISHED BY ALEXANDER'S
STORE, YSLETA, TEXAS.

~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
WATCH PLACES and
all DETAILS

~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
WATCH PLACES and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
WATCH PLACES and
all DETAILS

10

2 1/2

H.A. WATSON DRUG STORE,
MUNDELEIN, ILL.

✓ NO. 2A266

ORDER NO. 58902

DATE ~~2-5-1932~~

2 M LARGE FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF ST. MARY,
SHOWING LAKE ST. MARY AND BOAT
LANDING IN BACKGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE
IMPRINT NONE .

COLOR DESCRIPTION

MAKE REPHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

6

1 1/2

H.A. WATSON DRUG STORE,
MUNDELEIN, ILL.

✓ NO. 2A267

ORDER NO. 58902

DATE 2-4-1932

2	XSSM	LARGE FOLDER VIEW	BLUESKY
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>			<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. NONE R. M. NONE
TITLE (IN FULL) A GROTTTO			IMPRINT NONE

COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT: RET. PHOTO T. B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

RECEIVED
FEB 18 1932

H.A. WATSON DRUG STORE,
MUNDELEIN, ILL.

✓ NO. 2A268

ORDER NO. 58902

DATE 2-4-1932

2 M LARGE FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NONE

NONE

TITLE (IN FULL)

A STATION OF THE WAY

IMPRINT

NONE

OF THE CROSS

COLOR DESCRIPTION

MAKE REPHOTO. REMOVE TREE BRANCHES, ETC. AT TOP AND MAKE SKY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 17 1932

22

H.A. WATSON DRUG STORE,
MUNDELEIN, ILL.

✓ NO. 2A269

ORDER NO. 58902

DATE 2-4-1932

2 M LARGE FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL)

VIEW OF LAKE ST. MARY
FROM GROTTO OF OUR LADY OF LOURDES

IMPRINT

NONE

COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

6

1 1/2

A4 1/2

PUBLISHED BY TILLIE J. HAUCK,
ERIE, PA.

NO. 2A270
ORDER NO. 58907

DATE 2-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

STEAMER KEYSTONE LEAVING
ERIE, PA. FOR PORT DOVER, CANADA.

SAME AS ABOVE

PUT IN STAMP SPACE - "PLACE
STAMP HERE" AND "MADE IN U.S.A."

COLOR DESCRIPTION

BOAT WHITE, DARK GREEN BASE, DARK STACKS, RED RAILING, SHOW U.S. FLAG.
USE ATTRACTIVE COLORS ON BOAT, MAKE WATER BLUE, GREEN FOLIAGE IN
REAR, MONUMENT ON REAR LEFT LIGHT STONE, SHOW MONUMENT CLEAR AND
INCREASE SIZE SEVERAL TIMES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 9 - 1932

DEADLINE

2

1 1/2

✓ NO. 2A271

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

ORDER No. 58934

DATE 2-6-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CHAUNCEY OLCOTT'S

29

NO

RESIDENCE, SARATOGA SPRINGS, N.Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4¹¹ FROM RIGHT
EDGE IN UPPER BORDER- 35

COLOR DESCRIPTION

WHITE BLDG. WEATHERED ROOF. GREEN BLINDS. REMOVE LADDER ON PORCH.
REMOVE BLINDS FROM TREES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 9 - 1932

DEADLINE

74 1/2

15

PUBLISHED BY C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. 2A272
		ORDER NO. 58934
		DATE 2-5-1932
12 M 500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 29	R. M. NO
TITLE (IN FULL) FINE ARTS BUILDING, SKIDMORE COLLEGE, SARATOGA SPRINGS, N.Y.	IMPRINT SAME AS ABOVE	
PRIVATE NO. 3-4 FROM RIGHT EDGE IN UPPER BORDER 125		
<small>COLOR DESCRIPTION</small>		
DEEP CREAM BLDG. DARK GRAY SLATE ROOF.		
PUT CLOUDS IN SKY		
<small>SUBMIT: RET. PHOTO</small>	<small>B. L. & W. PROOF</small>	<small>HANDCOL PROOF</small>
<small>PHOTO PROPERTY OF C. T. & CO.—</small>	<small>CUSTOMER</small>	<small>RETURN PHOTO.</small>
CURT TEICH & COMPANY, INC., CHICAGO		
<small>PHOTO TICKET</small>		
COMPLETED		FEB 9 - 1932

DEADLINE

5

As

✓ NO. 2A273

ORDER NO. 58934

DATE 2-6-1932

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MEMORIAL, CONGRESS
PARK, SARATOGA SPRINGS, N.Y.

PRIVATE NO. 3-4!! FROM RIGHT EDGE
IN UPPER BORDER - 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

Photo in D-2168

COLOR DESCRIPTION

LIGHT GRAY, BASE & BRIDGE PALE PINK & GRAY, BASE AT WATER'S EDGE
GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED PHOTO TICKET

FEB 9 - 1932

DEADLINE

5

✓ NO. 2A274

ORDER NO. 58932

DATE 2-6-1932

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

29

NO

WELBURN PARK, ONEONTA,
N.Y.

SAME AS ABOVE

PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER- 88

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 9 - 1932

DEADLINE

7
A52

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

✓ NO. 2A275

ORDER NO. 58933

DATE 2-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSQUEHANNA RIVER AND
FRANKLIN HILL, ONEONTA, N.Y.

PRIVATE NO. 3-411 FROM RIGHT
EDGE IN UPPER BORDER- 89

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

PUT CLOUDS IN SKY
HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

2

✓ NO. 2A276

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

ORDER NO. 58933

DATE 2-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

FRANKLIN HILL, ONEONTA,
N.Y.

IMPRINT

29

NO

SAME AS ABOVE

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER- 90

COLOR DESCRIPTION

Photo in 7AH2652

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 10 1932

very
Ready
DEADLINE

A 4 1/2

3 1/2

PUBLISHED BY MONARCH STATIONERY CO., JAMESTOWN, N.Y.		NO. 2A277 ORDER NO. 58927 DATE 2-6-1932
12 M 500 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) JAMESTOWN TELEPHONE CORPORATION, JAMESTOWN, N.Y.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION LIGHT BUFF BRICK, GRAY GRANITE BASE, LIGHT STONE CORNICE, GREEN SASH, BRONZE ENTRANCE DOORS & LIGHTS. ON RIGHT & LEFT BLIDS, GRAY. REMOVE WIRES & TRAFFIC LIGHT.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

COMPLETED

FEB 10 1932

DEADLINE

17

3 1/2

A 6 1/2

PUBLISHED BY MONARCH STATIONERY CO., JAMESTOWN, N.Y.		NO. 2A278
		ORDER NO. 58927
		DATE 2-6-1932
12 M500	AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) THIRD STREET LOOKING WEST, JAMESTOWN, N.Y.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
ON LEFT 1ST DARK RED, 2 BUFF, GREEN CORNICE, 3 BUFF, 4 RED, 5 GRAY, 6 BUFF, 7 TALL BLDG. TAN, GRAY, GRAY CORNICE, RED SIDE, 8 BUFF, 9 GRAY, OTHERS RED. ON RIGHT 1ST DARK RED, 2 BROWN, 3 BUFF, 4 RED, 5-6-7- BUFF, 8 GRAY, 9 TALL BLDG. DARK RED, LIGHT TRIM & FIRST FLOOR, 10 GRAY, OTHERS RED.		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & Co.	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
COMPLETED		
FEB 11 1932		

1 1/2

NO. 2A279

REX PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

ORDER NO. 58927

DATE 2-5-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CASTLE GARDENS, CELORON
PARK, JAMESTOWN, N.Y.

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. CREAM, WHITE SASH, CORNICE & TOP ON TOWERS. GREEN & RED STRIPED
ROOF. FERRIS WHEEL ON LEFT LIGHT GRAY. RED & GREEN CANOES. GREEN
SEATS AND LAWN ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

A42

2

NO. 2A260

ORDER NO. 58927

DATE 2-19-32

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ALONG THE SHORE AT
BEMUS POINT, CHAUTAUQUA LAKE, N.Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT PERGODA WHITE, 1ST BLDG. BUFF, GREEN PORCH, 2 GRAY, SLATE
ROOF, 3 LIGHT GRAY, 4 GRAY, ON REAR LEFT WHITE, GRAY PIERS,
DARK GRAY ROAD. REMOVE POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

AS

NO. 2A281

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

ORDER NO. 58927

DATE 2-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

A BEAUTY SPOT ON
CHAUTAUQUA LAKE, N.Y.

SAME AS ABOVE

COLOR DESCRIPTION

SWANS WHITE, RUSTIC BRIDGE, GREEN FOLIAGE, SHOW LAKE IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

2

2

A5

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

NO. 2A282

ORDER NO. 58927

DATE Feb 1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL ESTATE AT
BEMUS POINT, CHAUTAUQUA LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

CENTER FOREGROUND PINK FLOWERS ON LEFT, PURPLE FLOWERS ON RIGHT.
FLOWERS PURPLE, PINK & RED. BROWN RUSTIC TRELLIS IN REAR CENTER.
GRAY & BROWN STONE WALL IN FOREGROUND. MOSS GREEN WALKS IN
FOREGROUND. REAR WALKS LIGHT GRAY. GRAY POOL IN REAR CENTER. SHOW
WATER. GREEN FOUNTAIN IN FOREGROUND. SHW LAKE IN REAR. BLDG. ON
LEFT GRAY STONE. BROWN GABLES & CORNICE. DULL GREEN ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

2

2

NO. 2A283

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

ORDER NO. 58927

DATE 2-6-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

THE CASINO AND BATHING
BEACH, BEMUS POINT ON CHAUTAUQUA
LAKE, N.Y.

IMPRINT

I NO
SAME AS ABOVE

COLOR DESCRIPTION

BLDG. BRIGHT BUFF, SLATE ROOF, DARK GRAY STONE BASE, GRAY DIVING
BOARDS, DARK GRAY STONE LEFT & RIGHT ENDS ON BLDG, GRAY CEMENT
BASE ALONG WATER FRONT, WATER BLUE, FOLIAGE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ret. 2/22/32

COMPLETED

FEB 12 1932

5

2

4 1/2

✓ NO. 2A284

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

ORDER NO. 58928

DATE 2-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R.M.

NO

TITLE (IN FULL)

BEAUTIFUL ESTATE AT
BEMUS POINT, CHAUTAUQUA LAKE, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLOG, GRAY STONE, BROWN GABLE, LIGHT & DULL GREEN MOTTLED ROOF,
GRAY BASE & WALL, CREAM SEATS IN YARD, WHITE SWAN, WHITE FLAG
POLE, GREEN LAWN & SHRUBBERY & FOLIAGE, NO YELLOW COLORS.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C.T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 10 1932

Very Rush
[Signature]

2

4 1/2

1 1/2

NO. 2A285

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

ORDER NO. 58928

DATE 2-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

COTTAGES AND SHORE LINE

IMPRINT

SAME AS ABOVE

MAPLE SPRINGS, CHAUTAUQUA LAKE, N.Y.

COLOR DESCRIPTION

ON RIGHT 1ST BROWN, BUFF TRIM & AWNINGS. 2 CREAM, 3 BROWN, OTHERS
LIGHT GRAY. BOATS AND CANOES BROWN & GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 11 1932

DEADLINE

2

1 1/2

14

NO. 2A286

ORDER NO. 58928

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

DATE 2-5-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) POINT CHAUTAUQUA GOLF
CLUB, POINT CHAUTAUQUA, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE, DARK RED ROOF, RED CORNICE. WHITE COLUMNS & STEPS.
PINK FLOWERS ON LEFT, RED FLOWERS ON RIGHT, SHAW FLAG ON POLE.
BRIGHT GRAY LAWN & FOLIAGE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

2

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

NO. 2A287

ORDER NO. 58928

DATE 2-6-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) MOTOR BOAT RACING AT
BEMUS POINT ON CHAUTAUQUA LAKE, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BOATS RED MAHOGANY. WATER BLuish GREEN. FOLIAGE APPROPRIATE GREEN.
SPRAY WHITE.

Photo ret: 2/17/32
RETURN PHOTO TO - FAITH E. BALDWIN, BEMUS POINT COMMUNITY CLUB,
BEMUS POINT, N.Y.

SUBMIT: RET. PHOTO

B. L. 500000

CUSTOMER

HAND COL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

15

PUBLISHED BY MONARCH STATIONERY CO.,
JAMESTOWN, N.Y.

2

NO. 2A288

ORDER NO. 58930

DATE 2-5-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

THE BAY AT BEMUS POINT
ON CHAUTAUQUA LAKE, N.Y.

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

ROAD DUST COLORED. BENCHES DARK RED. TINY HOUSE ON FAR SHORE LINE
XXX IS WHITE - BETTER MAKE IT GRAY, CERTAINLY NOT RED.
TREES USUAL COLORINGS. PIER GRAY.
SHARPEN UP FARTHER SHORE LINE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

Ret. 2/22/32

✓

CUSTOMER

1 PHOTO PROPERTY OF C. T. & CO.

5

20-1

A3

NO

YES

RETURN PHOTO

DIAL NO. 2A289 ORDER NO. 58935
CUSTOMER H. BOSTROM VAN CO.,
CHICAGO, ILL.

DATE 2-8-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS

SIZE

2 1/2 X 3 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CHANGE ADDRESS TO: 2330 LINCOLN AVE.

4 PHONE TO: LINCOLN 0870

1 NAME TO: H. BOSTROM (1 no. only)
VAN CO. ETC.

TAKE OUT BACKGROUND & SIGN.

COLOR DESCRIPTION

CHASSIS & WHEELS YELLOW.

TRUCK: MAROON

TRIM.: GOLD

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH, SAME SIZE —
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH, SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

ret 3/11/32
Return photo to Acorn Motor
Truck Co.

to office

442

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A290

ORDER NO. 58981

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CARGILL FALLS,
QUINEBAUG RIVER, PUTNAM, CONN.

IMPRINT

NO
SAME AS ABOVE.

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

SHOW MORE WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

2

45
PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A291

ORDER NO. 58981

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

QUINEBAUG RIVER,
PUTNAM, CONN.

IMPRINT

NO

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

2
FEB 11 1932

2
DEADLINE

3 1/2

NO. 2A292

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58981

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

HIGH SCHOOL
PUTNAM, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

SCHOOL RED. RIGHT RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 11 1932

DEADLINE

14

3 1/2

44 1/2

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A293
ORDER NO. 58981

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) ST. MARYS CHURCH AND
PAROCHIAL RESIDENCE, PUTNAM, CONN.

IMPRINT

NO

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN.

COLOR DESCRIPTION

RED BLDG. SEE CARD 78115 ATTACHED. SHOW SHRUBBERY LARGER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

DEADLINE

10

12

3

NO. 2A294

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 58981

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) UNION SQUARE,
PUTNAM, CONN.

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,000
ARE RUN,

COLOR DESCRIPTION

LEFT (HOTEL) BUFF & BROWN BRICK, CENTER LOW BLDG. BUFF, RIGHT
RED, DISTANT CENTER LEFT GRAY,
USE BEST PRINT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 11 1932

DEADLINE

17

2 1/2

A4 1/2

PUBLISHED BY AMERICAN ART POST CARD CO.
BOSTON, MASS.

NO. 2A295

ORDER NO. 58979

DATE 2-2-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE WALDO-HANCOCK BRIDGE
PENOBSCOT RIVER, BUCKSPORT, MAINE

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

IMPROVE ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 15 1932

29

2

3 1/2

H.G. MATHER BOOK STORE,
ALTON, ILL.

✓ NO. 2A296
ORDER NO. 59013
DATE 2-10-1932

6 M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) PIASA BIRD OUTLOOK, ALTON, ILL.		IMPRINT	NONE

COLOR DESCRIPTION
RED BRICK, WHITE COLUMNS, SAND BANK IN RIVER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 16 1932

2

1/2
H.G. MATHER BOOK STORE,
ALTON, ILL.

✓ NO. 2A297

ORDER No. 59013

DATE 2-10-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO ROCK
SPRINGS PARK, ALTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

2

1 1/2

14

H.G. MATHER BOOK STORE,
ALTON, ILL.

✓ NO. 2A298

ORDER NO. 59013

DATE 2-10-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SHURTLEFF COLLEGE,
ALTON, ILL.

IMPRINT

2

NO

NONE

COLOR DESCRIPTION

GRAY BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

PHOTO TICKET

FEB 15 1932

10

95

3

4 1/2

H.G. MATHER BOOK STORE,
ALTON, ILL.

NO. 2A299

ORDER NO. 59013

DATE 2-10-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

THIRD STREET LOOKING
WEST AND POST OFFICE, ALTON, ILL.

IMPRINT

NONE

COLOR DESCRIPTION

SEE 65420 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

COMPLETED

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 15 1932

10

A42

3

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

✓ NO. 2A300

ORDER NO. 58978

DATE 2-9-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

102

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

NARROWSBURG CENTRAL
RURAL SCHOOL, NARROWSBURG, N.Y.

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT- 16

COLOR DESCRIPTION

BRICK RED BRICK. LIGHT CREAM CORNICE, COLUMNS, SASH & TRIM, OAK DOORS,
LIGHT GRAY STEPS. PUT FLAG ON POLE, GREEN LAWN & SHRUBBERY. ADD FLOWERS
WHERE YOU CAN. CLOSE SEVERAL WINDOWS. COLOR WINDOW GLASS BLUE. ADD
SMALL WILD FLOWERS ON ELEVATED BANK. ADD FLOWER BED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 12 1932

6

THE RUBEN PUBLISHING CO.
NEWBURGH, N.Y.

NO. 2A303

ORDER NO. 58978

DATE 2-3-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

102

R. M.

NO

TITLE (IN FULL) BIG EDDY ON DELAWARE

IMPRINT

SAME AS ABOVE

RIVER LOOKING INTO PENN.,
NARROWSBURG, N.Y.

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT- 14

COLOR DESCRIPTION

XXXXX BLDGS. LIGHT GRAY & BROWN. RED ROOFS. BLDG. ON REAR LEFT
WHITE. MAKE FOLIAGE ON MOUNTAIN AUTUMN GREEN. NOTE COURSE OF
RIVER SWINGS TO LEFT BRING OUT RIVER. COLOR POINT OF LAND AT LEFT
STRONGLY. LIGHTEN RIVER IN SHADOW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 15 1932

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A304
ORDER NO. 58978

DATE 2-9-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

102

NO

HUDSON RIVER LIGHT
HOUSE, HUDSON, N.Y.

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT - 18

COLOR DESCRIPTION

NO CLOSE UP OF THIS VIEW OBTAINABLE. THIS VIEW IS GREATLY ENLARGED.
RETOUCH. RETOUCH ON LEFT MOUNTAIN BACKGROUND. SHOW AT RIGHT. XXX
LIGHT HOUSE TAN CREAM ROUGH STONES. LIGHT FOUNDATION. BRICK. WHITE
TRIM BLDG. COLORFUL TOP PEAK. SKY MAKE FANCY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 13 1932

22

Ab

✓

NO. 2A305

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

ORDER NO. 58978

DATE 2-9-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 102 R. M. NO

TITLE (IN FULL) GREENWOOD LAKE BATHS,
GREENWOOD LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME
RIGHT - 34

COLOR DESCRIPTION

REAR BLOGS, WHITE RED ROOFS, WHITE DIVING PIER ON LEFT, GREEN SLIDES
ON RIGHT, DARK FENCE, CLEAN UP THE ROUGH STONE DECK AT LEFT, TAKE
OUT POLES, BRING OUT DISTANT SHORE.
MAKE COLORFUL AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

5

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 2A306

ORDER NO. 58978

DATE 2-5-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

GREENWOOD LAKE PARK,
GREENWOOD LAKE

IMPRINT

102

NO

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT
EXTREME RIGHT- 32

COLOR DESCRIPTION

ON CENTER BLDGS. LIGHT GRAY, GREEN ROOF, ON RIGHT REAR BLDG. WHITE,
GLASS ROOF. GRAY & BROWN NATURAL STONE WALL & ARCH ON RIGHT,
WHITE FLAG POLE. MAKE COLORFUL COMBINATION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

1
THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

✓ NO. 2A307

ORDER No 58978

DATE 2-9-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FINE BATHING AT
GREENWOOD LAKE PARK

PRIVATE NO. AFTER TITLE AT
EXTREME RIGHT 33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

WHITE COASTER ON LEFT, BLDG. ON RIGHT LIGHT GRAY, DARK RED ROOF. REMOVE
POSTS ON LEFT FOREGROUND. LIGHTEN DETAIL OPPOSITE SHORE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 16 1932

AS

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

3

NO. 2A308

ORDER NO. 58978

DATE 2-1-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

TITLE (IN FULL)

VIEW FROM MAPLEWOOD INN,
SHOWING BRIDGE AND PIER, GREENWOOD
LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

102

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT
EXTREME RIGHT - 31

COLOR DESCRIPTION
BOAT BROWN MAHOGANY, BRIDGE GRAY, CEMENT PIERS, REAR BLDG. GREEN, GREEN
ROOF, WHITE PORCH & TRIM, WHITE & GREEN STRIPED AWNINGS. XXXXXX
LIGHTEN DARK FOLIAGE, AND WATER UNDER BRIDGE, ADD FLOWERS IN POTS AND
ON SHORE, AUTUM FOLIAGE IN BACKGROUND, MAKE COLORFUL CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 16 1932

2

1 1/2

44

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 2A309

ORDER NO. 58972

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

GOLF LINKS, COHASSETT
COUNTRY CLUB, SOUTHBRIDGE, MASS.

IMPRINT

NO
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 10 1932

DEADLINE

5

A32

✓ NO. 2A310
ORDER NO. 58970
DATE 2-9-1932

PUBLISHED BY LIGHTNER'S BOOK STORE,
PAINESVILLE, OHIO

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) LIBRARY AND MUSIC
BUILDINGS, LAKE ERIE COLLEGE,
PAINESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO.
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
ON RIGHT LIGHT GRAY STONE. BRONZE LAMP POSTS ON STEPS. ON LEFT
DARK RED, LIGHT TRIM, GRAY STEPS. GREEN LAWN & FOLIAGE. REMOVE
LEAVES FROM LAWN IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 10 1932

COMPLETED

DEADLINE

2

2

LIGHTNER'S BOOK STORE,
PAINESVILLE, OHIO

NO. 2A311

ORDER NO. 64060

DATE 2-7-1933

6 M

AMERICAN ART

MAKEOVER - NEW COLORS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) CLEVELAND TRUST CO.,
PAINESVILLE, OHIO

IMPRINT

SAME AS ABOVE

473 H 1422

COLOR DESCRIPTION

USE NEW PHOTO. ON LEFT LIGHT STONE ALL OVER. BRONZE DOOR & WINDOW
FRAMES ON FIRST FLOOR. GRAY SASH ON TOP FLOORS. BUFF BLINDS.
SHOW LIGHTNER'S STORE ENTRANCE 1ST DOOR ON RIGHT OF BANK ENTRANCE.
BE CAREFUL AND DO NOT DRAW IN A WHITE BASE ~~BOX~~ AS ON 2A311.
BLDG. ON RIGHT DARK RED BRICK GRAY TRIM. WOOLWORTH SIGN DARK RED.
GOLD LETTERS. GREEN & GRAY STRIPED AWNINGS. REMOVE WIRE & TRAFFIC

~~LIGHT. & POLE.~~

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

CD. 2-7

3 1/2

A4 1/2

PUBLISHED BY LIGHTNER'S BOOK STORE,
PAINESVILLE, OHIO

✓ NO. 2A311

ORDER NO. 58970

DATE 2-9-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

CLEVELAND TRUST CO.,
PAINESVILLE, OHIO

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE, GRAY SASH, BRONZE DOORS & SASH ON FIRST FLOOR, ON RIGHT
BLDGS, DARK RED BRICK, RED STORE SIGN, GILT LETTERS, BROWN & BUFF
STRIPED AWNINGS, REMOVE POLES & WIRES, REMOVE FIRST OBSOLETE AUTO
IN CENTER, RED SIGN & GILT LETTERS IN WOOLCORTH CO, SIGN ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 10 1932

Photo office
5/25/32

DEADLINE

17



2

NO. 2A312

PUBLISHED FOR COTTON BROS., XXM
VAN BUREN, MO.

ORDER NO. 58969

DATE 2-9-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

☒ YES - TO

BIG SPRING STATE
PARK, VAN BUREN, MO.

SAME AS ABOVE. COME

TAKE OFF IMPRINT AFTER
1,500 ARE RUN.

COLOR DESCRIPTION

photo in D 5684

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

CUSTOMER

DIAL NO. 2A313 ORDER NO. 58963
CUSTOMER GRANDE TOURIST LODGE,
DALLAS, TEX.

DATE 2-9-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED
FEB 12 1932

Photos for
this Customer

50 M PC GROUP (3) SIZE 3 1/2 X 5 1/2 STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRANDE TOURIST LODGE
DALLAS - TEXAS
(ETC. AS PER LAYOUT)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

MAKE SIMPLE LAYOUT

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White, Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT 2 GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES NO

ETCHING COLOR DESCRIPTION

SEE INSTRUCTIONS ON LAYOUT ATTACHED.

*Make Duplicate
Halftone
Photos ret. 4/15/34*

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2

15 1/2

PUBLISHED BY LINCOLN NEWS AGENCY,
LINCOLN, NEB.

✓ NO. 2A314

ORDER NO. 59006

DATE 2-10-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) ROCK GARDEN, ANTELOPE
PARK, LINCOLN, NEB.

IMPRINT

1 NO
SAME AS ABOVE

COLOR DESCRIPTION

MAKE BETTER PRINT.

Photo in D-2465

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 12 1932

5

55

2A315

7

NO. 2A315

PUBLISHED BY VAL HIRTH PRINTING SERVICE,
BELLEVILLE, ILL.

ORDER NO. 59008

DATE 2-17-1932

6 M GROUP (10) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES-TO

TITLE (IN FULL) BELLEVILLE PUBLIC

IMPRINT

SAME AS ABOVE.

COME

SCHOOLS, BELLEVILLE, ILLINOIS

SUB TITLES - JUNIOR HIGH SCHOOL

WASHINGTON SCHOOL, FRANKLIN SCHOOL, BUNSEN
SCHOOL, ROOSEVELT SCHOOL, HENRY RAAB SCHOOL,
DOUGLAS SCHOOL, HUMBOLDT SCHOOL, LINCOLN
OPPORTUNITY SCHOOL, JEFFERSON SCHOOL

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. COLORS AS MARKED ON SLIP ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 16 1932

Layout 2
D. 7

22

44

PUBLISHED BY WESLEY ANDREWS, INC., PORTLAND, ORE.		NO. 2A316 ORDER NO. 59009 DATE 2-10-1932
12 M 500 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. R. M.
TITLE (IN FULL) SWIMMING POOLS AT JANTZEN BEACH ON COLUMBIA RIVER, PORTLAND, ORE.		IMPRINT 37 NO SAME AS ABOVE
XXXXXX PRIVATE NO. X UPPER LEFT CORNER- 720 OLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & Co. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		
COMPLETED		

FEB 16 1932

2

22

45

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, ORE.

NO. 2A317

ORDER NO. 59009

DATE 2-10-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROGUE RIVER BRIDGE

BETWEEN GOLD BEACH AND WEDDERBURN,
OREGON COAST HIGHWAY - LENGTH 2,000
FT. - COST \$600,000.

PRIVATE NO. UPPER LEFT CORNER - 970

COLOR DESCRIPTION

CLEAR UP WATER FRONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 37 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 15 1932

2

442
PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, ORE.

✓ NO. 2A318

ORDER NO. 59009

DATE 2-10-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- PELICANS AT

KLAMATH LAKE, OREGON

IN SKY- STROLLERS

BOT- DALLES-CALIFORNIA HIGHWAY

PRIVATE NO. UPPER LEFT CORNER- 391

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

37

R. M.

NO

IMPRINT

SAME AS ABOVE

SEE ~~XXXXX~~ TISSUE ATTACHED TO PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FEB 15 1932

COMPLETED

22

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, ORE.

✓ NO. 2A319

ORDER NO. 59009

DATE 2-10-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

37

R. M.

NO

TITLE (IN FULL) BIRD'S-EYE VIEW, KLAMATH
FALLS, ORE. DALLES-CALIFORNIA
HIGHWAY

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - 392

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED PHOTO TICKET

FEB 16 1932

752

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, ORE.

4

NO. 2A320

ORDER NO. 59009

DATE 2-10-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET, KLAMATH
FALLS, ORE. DALLES-CALIFORNIA
HIGHWAY

PRIVATE NO. UPPER LEFT CORNER- 393

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

37

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

as per tissue

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
COMPLETED PHOTO TICKET

FEB 25 1932

13

✓ NO. 2A321

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, ORE.

ORDER NO. 59009

DATE 2-10-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

BIRD'S-EYE VIEW ROSEBURG,

IMPRINT

37

NO

SAME AS ABOVE

OREGON ON ~~XXX~~ PACIFIC HIGHWAY
PHOTO BY WESLEY ANDREWS.

PRIVATE NO. UPPER LEFT CORNER - 641

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 17 1932

NO. 2A322

ORDER NO. 59021

DATE 2-15-1932

PUBLISHED BY THE SPECIALTY & GIFT SHOP,
MINOCQUA, WIS.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) ROAD SCENE AT AMERICAN

IMPRINT

SAME AS ABOVE

LEGION CAMP NEAR MINOCQUA, WISCONSIN.

IN PLATE - (C)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 15 1932

DEADLINE

Very Rushy

15

✓ NO. 2A323

ORDER NO. 59021

DATE 2-15-1932

PUBLISHED BY THE SPECIALTY & GIFT SHOP,
MINOCQUA, WIS.

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

ISLAND IN LAKE
KATHERINE NEAR MINOCQUA, WISCONSIN

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 19 1932

Very Rush

DEADLINE

NO. 2A324

PUBLISHED BY THE SPECIALTY & GIFT SHOP,
MINOCQUA, WIS.

ORDER NO. 59021

DATE 2-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

LAKE SCENE AT MINOCQUA,
WISCONSIN

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 19 1932

Very
J. R. H.
58

X

V

X

5

A5

1
2

PUBLISHED BY THE SPECIALTY & GIFT SHOP, MINOCQUA, WIS.		NO. 2A325
		ORDER NO. 59021
		DATE 2-15-1932
6 M	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M.
TITLE (IN FULL)	IMPRINT	NO
ROAD THROUGH THE WOODS, MINOCQUA, WISCONSIN	SAME AS ABOVE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
COMPLETED		
FEB 19 1932		

Very Rushy
[Signature]

X X X

5

3

44 1/2

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 1325

ORDER NO. 59027

DATE 2-11-1932

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP- LENGTH 950 FEET,
WIDTH 750 FEET, CAPACITY 74,786
SEATS
BOT- YALE BOWL, YALE UNIVERSITY,
NEW HAVEN, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 101649. TAKE OUT ALL EXCEPT TWO SEATS IN FRONT.
SHOW LINES ON GREEN, ALSO 4 POLES. SHOW "PORT HOLES" CLEARER.
SHOW PLAYERS.

Large Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 18 1932

19

✓ NO. 2A327

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 59027

DATE 2-11-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIGHTHOUSE AT
LIGHTHOUSE POINT PARK, NEW HAVEN,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Photo to Slide 7-30-40
COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

A5

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A328

ORDER NO. 59028

DATE 2-11-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

VIEW IN SX SLATER
PARK, PAWTUCKET, R.I.

IMPRINT

NO
SAME AS ABOVE

COLOR DESCRIPTION

THE ROUND BUSHES ARE TRANSPARENT (LIGHT) GREEN

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

5

44

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

✓ NO. 2A329

ORDER NO. 59028

DATE 2-11-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SAYLES MEMORIAL

IMPRINT

NO
SAME AS ABOVE

HOSPITAL, PAWTUCKET, R.I.

COLOR DESCRIPTION

XXXXX BLDG. BUFF. RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 17 1932

To
Cover
Jung

1/2

2

1/5

PUBLISHED BY AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 2A330
		ORDER NO. 59028
		DATE 2-11-1932
6 M	AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) FLOWER GARDENS, SLATER PARK, PAWTUCKET, R.I.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC. CHICAGO		
PHOTO TICKET		
COMPLETED		
FEB 17 1932		

57

4 1/2

taking out Branch 3 1/2
~~leading~~ 2

2

u

✓ NO. 2A331
PUBLISHED BY AMERICAN ART POST CARD CO., ORDER NO. 59028
BOSTON, MASS. DATE 2-11-1932

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) HIGH SCHOOL, PAWTUCKET, R.I.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

RED BLDG. FIX LAWN.

Photo in D-2423

FEB 17 1932

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

NO. 2A332

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 59028

DATE 2-11-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE OLD DAGGETT
HOUSE, BUILT 1685, SLATER PARK,
PAWTUCKET, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO JACKET

COMPLETED

FEB 17 1932

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A333

ORDER NO. 59032

DATE

2-11-1932

DEPT.

DATE COMPLETED

CUSTOMER HOTEL NOBLE,
BLYTHEVILLE, ARK.RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ARTFEB 15 1932
MAR 9 1932Photos for
this Customer

12 1/2 M POST CARDS

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center, Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ☒ HOTEL NOBLE, - BLYTHEVILLE, ARK.

FRONT NO. 5

R. M.

Yes

☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 114614 -

SHOW PENNANTS AT TOP AS MARKED ON
HAND COL. PROOF.

TAKE OUT LIGHT SPOTS IN BRICK WORK

COLOR DESCRIPTION

BLDG. LIGHT YELLOW BRICK.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 2A334

PUBLISHED BY THE SPECIALTY & GIFT SHOP,
MINOCQUA, WIS.

ORDER NO. 59021

DATE 2-15-1932

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SUNSET SCENES -

IMPRINT

SAME AS ABOVE

MINOCQUA, WIS CONSN

TOP- SUNSET SHADOWS.

COLOR DESCRIPTION

USE PHOTO NOS. 4845-29 & 4836-29. SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET
COMPLETED

FEB 19 1932

DEADLINE

Very Rough

F.W. WOOLWORTH CO.,
COLUMBIA, MO.

NO. 2A335

ORDER NO 59065

DATE 2-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) THE COLUMNS, UNIVERSITY
OF MISSOURI, COLUMBIA, MO.

IMPRINT

NONE

5C220

[Handwritten signature]

COLOR DESCRIPTION

RED BRICK BLDGS. WHITE STONE TRIM. SLATE ROOF. GRAY STONE COLUMNS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 18 1932

42
F. W. WOOLWORTH CO.,
COLUMBIA, MO.

✓
NO. 2A336

ORDER NO. 59065

DATE 2-15-1932

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WOMEN'S GYMNASIUM,
UNIVERSITY OF MISSOURI,
COLUMBIA, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

GREY STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

1 1/2

F. W. WOOLWORTH CO.,
COLUMBIA, MO.

✓ NO. 2A357

ORDER NO. 59065

DATE 2-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

2

NO

NONE

ARCHWAY BETWEEN THE
AGRICULTURAL BUILDINGS, UNIVERSITY
OF MISSOURI, COLUMBIA, MO.

5c 220 not done

COLOR DESCRIPTION

GRAY STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 17 1932

2

F.W. WOOLWORTH CO.,
COLUMBIA, MO.

NO. 2A358

ORDER NO. 59065

DATE 2-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

MEMORIAL TOWER AND
GWYNN HALL, UNIVERSITY OF MISSOURI,
COLUMBIA, MO.

COLOR DESCRIPTION

GRAY STONE BLDGS. RED BRICK CHIMNEY. OAK DOOR. SLATE ROOF.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 18 1932

3 1/2

F.W.WOOLWORTH CO.,
COLUMBIA, MO.

✓ NO. 2A339
ORDER NO. 59065
DATE 2-15-1932

3 M 500		AMERICAN ART	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) JESSE HALL, UNIVERSITY OF MISSOURI, COLUMBIA, MO.		IMPRINT NONE	

SC 220
[Signature]

COLOR DESCRIPTION

RED BRICK & GRAY TRIM. DOME - GRAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 20 1932

2

A42

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

✓ NO. 2A301

ORDER NO. 58978

DATE 2-9-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

THE K EDDY AND

BRIDGE, NARROWSBURG, N.Y.

IMPRINT

102

NO

SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT
EXTREME RIGHT- 15

COLOR DESCRIPTION

BRIDGE GRAY, RETOUCH FOUNDATION OF BRIDGE, BLDGS. ON RIGHT - 1-2-3-4
LIGHT GRAY, WHITE TRIM, 5 DARK RED, OTHERS GRAY. ALTERNATE COLORS
OF BLDGS. FOLIAGE MAKE PRETTY COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 13 1932

5

2

A 4 1/2

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

✓ NO. 2A302

ORDER NO. 58978

DATE 2-9-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

102

R. M.

NO

TITLE (IN FULL)

TOP- CONNECTING LINK

IMPRINT

SAME AS ABOVE

OF TWO FAMOUS STATES, NARROWSBURG, N.Y.

BOT- BRIDGE ACROSS DELAWARE

RIVER CONNECTING PENNSYLVANIA AND

NEW YORK STATES

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT- 14

COLOR DESCRIPTION

RETOUCH BRIDGE SPAN, LIGHT GRAY BRIDGE, DARK GRAY ROCKS.

ORNAMENTAL FOLIAGE. ROCKS MUST BE VARICOLOR COMBINATION OF COLOR.

LIGHT DARK SIDE. SHOW SEVERAL SMALL AUTOS CROSSING BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO, ILL.
PHOTO TICKET

COMPLETED

FEB 15 1932

2

A43

F.W. WOOLWORTH CO.,
COLUMBIA, MO.

✓ NO. 2A340

ORDER NO. 59065

DATE 2-15-1932

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAPANESE GARDEN,
UNIVERSITY OF MISSOURI,
COLUMBIA, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

GRAY STONE BLOG. RED BRICK CHIMNEY. BRIDGE IN MIDDLE BACKGROUND
WEATHERED NATURAL WOOD. ALSO SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

COMPLETED

FEB 19 1932

19

22

X42

PUBLISHED BY YORK NEWS AGENCY,
YORK, PA.

NO. 2A341

ORDER NO. 59078

DATE 2-15-1932

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HANNAH PENN JUNIOR
HIGH SCHOOL, YORK, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN COLOR BRICK, TAN CORNICE, GRAY STONE BASE & ENTRANCE, DARK RED
ROOF, TAN GRAY BRICK CHIMNEYS, GREEN LAWN ON RIGHT. REMOVE LEAVES.
SMALL BLOGS, ON LEFT TAN GRAY, DARK ROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

5

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 2A342 ORDER NO. 59084
CUSTOMER NATIONAL SHIPPERS & MOVERS,
CHICAGO, ILL.

DATE 2-15-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 1/4 7/4 STYLE COLORED

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT AS MARKED ON PHOTO.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
BODY OF TRAILER JADE GREEN. WHITE LINE,
GOLD LETTERING. TRUCK DARK GREEN.

Make duplicate
Halftone

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH, SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH, SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

FEB 22 1932

PHOTO RETURNED

TO

PHOTO USED FOR

DIAL NO. 2A343 ORDER NO. 59083

DATE

2-15-1932

DEPT.

DATE COMPLETED

CUSTOMER H.P. MILNE,
ST. PETERSBURG, FLA.RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ARTPhotos for
this Customer

6 M

FC

SIZE 3 1/2 X 5 1/2

STYLE

AMERICAN ART

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE MILNE FRUIT PACKING CO.,
ST. PETERSBURG, FLA.BOT: WHERE WE PREPARE FRUIT FOR GIFT BOXES FOR
NORTHERN SHIPMENTS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SLIP ATTACHED TO PHOTO

COLOR DESCRIPTION

SEE SLIP ATTACHED TO PHOTO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

ZINC ETCHINGS FROM COPIES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE W IDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

FEB 22 1932

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

R-2
HC-1/4
A-5
C-3/4
YES

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2A344 ORDER NO. 59082
CUSTOMER JOHN J. MORONEY & CO.,
CHICAGO, ILLINOIS

DATE 2-15-1932

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1M 500 PC

SIZE

3 1/2 X 5 1/2

STYLE

GREEN & WHITE

PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THIS IS MY SAINT PATRICK'S DAY
WISH TO YE

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

DEADLINE

NO. 2A345

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

ORDER NO. 58868

DATE 2-16-1932

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

HOTEL WENDELL,
PITTSFIELD, MASS.

IMPRINT

29

NO

SAME AS ABOVE

PRIVATE NO. 3-41 FROM RIGHT EDGE
IN UPPER BORDER- 67

COLOR DESCRIPTION

MAKE AN ELECTRO OF CUT NO. 0A3142 AND TAKE OUT SIGNS ON TOP OF
BLDG. USE COLOR PLATES FOR 0A3142.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1
2

F. W. TOBIN DRUG STORE,
OBERLIN, OHIO

✓ NO. 2A346

ORDER NO. 59095

DATE 2-15-1932

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CAMPUS VIEW, OBERLIN
COLLEGE, OBERLIN, OHIO

FRONT NO. 2 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
RED FLOWER BED ON LEFT. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

1
Photos in E 1102

F.W. TOBIN DRUG STORE,
OBERLIN, OHIO

NO. 2A347

ORDER NO. 59095

DATE 2-15-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

2

NO

CAMPUS VIEW SHOWING
THEOLOGICAL SEMINARY, OBERLIN
COLLEGE, OBERLIN, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. LIGHT STONE, BROWN & BUFF MOTTLED ROOF, RED FLOWER BED IN
FOREGROUND, GREEN LAWN & FOLIAGE. REMOVE DIRT ALONG XX FRONT OF
BLDG. IN REAR CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO-TICKET

COMPLETED

FEB 24 1932

2 1/2

F. W. TOBIN DRUG STORE,
OBERLIN, OHIO

NO. 2A348

ORDER NO. 59096

DATE 2-20-1932

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M

NO

TITLE (IN FULL)

BOSWORTH HALL,
THEOLOGICAL QUADRANGLE, OBERLIN
COLLEGE, OBERLIN, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 285. REMOVE DIRT, ETC. IN FRONT OF BLDG. AND MAKE
TERRACED LAWN & SHRUBBERY AS ON PHOTO NO. 36 ATTACHED.
BLDG. LIGHT GRAY STONE, BROWN & BUFF MOTTLED TILE ROOF. GREEN SASH,
OAK DOORS, GRAY STEPS. BLDG ON REAR RIGHT DARK RED BRICK, BROWN &
BUFF MOTTLED ROOF. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

5

3 1/2

A 6 1/2

I. ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A349

ORDER NO. 59101

DATE 2-16-1932

25 M LARGE FOLDER VIEW
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NONE
NONE

NONE

OHIO RIVER AT STEUBENVILLE,
OHIO FROM W. VA. SIDE.

COLOR DESCRIPTION

TWO TALL BLDGS. IN CENTER GRAY. LARGE BLDG. IN RIGHT CENTER DARK RED.
PROMINENT BLDGS. ON RIGHT LIGHT GRAY & BUFF. OTHERS DARK RED & BROWN.
LARGE BLDGS. ON LEFT DARK RED & BROWN. LARGE BLDGS. ON REAR LEFT ON
HILL DARK RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB. 26 1932

Carroll

10
6
17

W. ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A350

ORDER NO. 59101

DATE 2-16-1932

25 M LARGE FOLDER VIEW
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

FERRY LANDING ON OHIO
RIVER, NEW MARTINSVILLE, W. VA.

IMPRINT

NONE
NONE

NONE

COLOR DESCRIPTION

BOAT & FERRY LANDING GRAY, REAR BLDGS. WHITE & LIGHT GRAY.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

1 1/2

A5

I. ROBBINS & SON, PITTSBURGH, PA.		NO. 2A351
		ORDER NO. 59101
		DATE 2-16-1932
25M	LARGE FOLDER VIEW	AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M.
TITLE (IN FULL)	NONE	NONE
JUNCTION OF OHIO AND MUSKINGUM RIVERS, MARIETTA, OHIO	IMPRINT	NONE
COLOR DESCRIPTION		
BOATS WHITE, BRIDGE BLACK, BLDGS. ON LEFT DARK RED BRICK.		
PUT CLOUDS IN SKY		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO.	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		
COMPLETED		
FEB 23 1932		

Curt Teich

2

2

A3

RMK I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A352

ORDER NO. 59101

DATE 2-16-1932

25M

LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL)

POMEROY BEND BRIDGE ACROSS

IMPRINT

NONE

OHIO RIVER BETWEEN POMEROY AND
MIDDLEPORT, OHIO

COLOR DESCRIPTION

BRIDGE SILVER COLOR. LIGHT CEMENT PIERS. REMOVE WOOD &
RUBBISH IN LEFT FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 24 1932

2

PNHX I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 2A353

ORDER NO. 59101

DATE 2-16-1932

25M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL)

VIEW OF R. OHIO RIVER
AT GALLIPOLIS, OHIO, FROM
MOUND HILL CEMETERY.

IMPRINT

NONE

COLOR DESCRIPTION

IN FOREGROUND BLDGS. WHITE & BROWN, SLATE ROOFS. REAR LARGE BLDGS.
ON LEFT RED & GRAY. SHOW RIVER & HILLS CLEAR IN REAR. BOAT XXXX
LIGHT GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 22 1932

1. ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A354

ORDER NO. 59101

DATE 2-16-1932

25M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL)

SCENE ON OHIO RIVER SHOWING
RUSSELL AND IRONTON BRIDGE,
IRONTON, OHIO

IMPRINT

NONE

COLOR DESCRIPTION

BRIDGE BLACK, GRAY CEMENT PIERS, BOAT WHITE, DARK BASE LINE. ~~BOAT~~
COAL BOATS BLACK. REAR BLDGS. WHITE & BUFF. GREEN FOLIAGE
& HILLS IN REAR.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 24 1932

[Handwritten signature]

2

1. ROBBINS & SON,
PITTSBURGH, PA.

✓ NO. 2A355

ORDER NO. 59101

DATE 2-16-1932

25 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NONE

TITLE (IN FULL) U.S. GRANT BRIDGE AND
PORTSMOUTH, OHIO FROM KENTUCKY

IMPRINT

NONE

COLOR DESCRIPTION

BRIDGE DARK GRAY, CEMENT PIERS, ON LEFT BLDGS, RED & BUFF, ON
CENTER DARK BUFF, ON RIGHT TALL BLDGS, DARK BUFF & LIGHT BROWN,
LARGE BLDG, IN REAR CENTER GRAY STONE, SHOW WINDING RIVER CLEAR
IN REAR RIGHT CENTER, SHOW HILLS CLEAR IN REAR, PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

2

132

✓

NO. 2A356

ORDER NO. 59109

DATE 2-15-1932

EARL M. NORMAN STUDIO,
NATCHEZ, MISS.

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. NO
TITLE (IN FULL) TOP- CONCORD	IMPRINT NONE
BOT- BUILT 1789, RESIDENCE OF SPANISH GOVERNORS, GRAND PRE, MANUEL GAYOSO, DON ESTAVAN MINOR.	

COLOR DESCRIPTION

GREY BRICK, WHITE TRIM, GREEN SHUTTER, BLACK IRON STAIR RAIL.
PUT FLOWER ON VINE AT RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

COMPLETED

FEB 24 1932

very busy

DEADLINE

6

A4 1/2

1 1/2

EARL M. NORMAN STUDIO,
NATCHEZ, MISS.

✓ NO. 2A357

ORDER NO. 59109

DATE 2-15-1932

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) TOP- GLOUCESTER PLACE

IMPRINT NONE

BOT- HOME OF WINTHROP SARGENT,
FIRST TERRITORIAL GOVERNOR OF MISS.
BUILT 1803.

COLOR DESCRIPTION

DARK RED BRICK, WHITE TRIM & XXXXX PILLARS. DARK GREEN SHUTTERS.
PUT IN FLOWERS IN SMALL SHRUBS MARKED X. BRING OUT MOSS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 24 1932

Very Good
JTB

DEADLINE

5